CELEBRATING OUR

JOHN HOPPERS '63

KRISTINA WILLIAMS '86

ANISSA ANDERSON '94

MATT BLAIR '15

GENERATIONS OF GIVING Annual Report 2018-2019



The Foundation supports, strengthens and sustains **West Liberty University through** fundraising, investment and stewardship of private funds.

VISION STATEMENT:

The WLU Foundation will build donor trust through ethical practices and communication while honoring philanthropic intentions that advance West Liberty University.

CORE VALUES:

Integrity, Transparency, Accountability, Donor Centric, Stewardship, Professionalism, Collaboration. Ethical Standards



DEAR FRIENDS,

I'm pleased to report that fiscal year 2019 was a time of continued growth for the WLU Foundation. Revenue increased 19% and contributions increased 51% over the previous fiscal year!

The endowment has increased 44% since fiscal year 2016 and last year alone, we welcomed 11 new members to our Nathan Shotwell Planned Giving Society. In 2019, we also saw a huge 44% increase in the number of new donors giving their first charitable contribution ever to the WLU Foundation.

All of this positive momentum can be credited to a few important factors. First, it is a testimony to your generous commitment to West Liberty University and its students. Secondly, it is inspired by the responsible leadership of President Stephen Greiner. Lastly, it is supported day in and day out by our staff and by our Board of Directors, led by Chairman David Croft.

As part of our five-year strategic direction, we plan to continue these positive trends. We are prepared to face continued challenges presented by the realities of limited resources with strength and creativity.

It is my personal goal to continue to earn your confidence and make the WLU Foundation a donor-centered organization, which serves a University that exists to provide opportunity to our students and leadership to our region.

Thank you for your commitment to WLU!

In gratitude,

Angela Zambito Hill Executive Director





DAVID R. CROFT Chairman

WLU FOUNDATION STAFF



GINNI MCFARLAND FINDLEY Finance Administrator



NICK MUSGRAVE Development Coordinator

WLU FOUNDATION BOARD OF DIRECTORS

The WLU Foundation is fortunate to have a dedicated Board of Directors. Thank you for your service!

F. Marc Abraham Marty Adams Anissa Anderson Charles Annett Bruce Berlage Donna Berlage Jason Blair John Bonassi Clvde Campbell Thomas Cervone David Coffaro David Croft. Chair John Dolan. Vice Chair Russell Dunkin. Treasurer Linda Edwards

James Frum Stephen Greiner. Ex Officio Member Daniel I. Joseph, Secretary Henry R. Marockie John P. McCullouah Norman B. Moves Donald Nickerson E. Alex Paris, III **Cindy Stickley** Samuel S. Stone Thomas Tuttle Beth Weaver Jeremy R. West

Honorary Board Members

R. Emmett Bovle Ron Hobbs Fred Horne Robert Joseph Bob Kota R. Clark Morton Andrew Pasden, Jr. Peter Sontag Richard Stevenson Gary West Randy Worls

Seven (and a half) FAQs about the Charitable IRA Rollover

1. WHAT IS IT?

The charitable IRA rollover, or qualified charitable distribution (QCD), is a special provision allowing certain donors to exclude from taxable income – and count towards their required minimum distribution – certain transfers of IRA assets that are made directly to public charities.

2. WHO CAN MAKE A CHARITABLE IRA ROLLOVER GIFT?

Donors over 70 and a half years of age can transfer assets from a traditional IRA or Roth IRA to a permissible public charity such as the WLU Foundation.

3. WHAT ARE THE BENEFITS?

In addition to seeing their philanthropic dollars hard at work, donors can count the charitable IRA rollover towards their required minimum distribution and gifts of up to \$100,000 can be excluded from Federal Gross Income.

4. WHO CAN BENEFIT FROM IRA CHARITABLE ROLLOVER GIFTS?

The charitable IRA rollover can benefit donors with significant assets in an IRA, donors who make large gifts relative to their income, and donors that choose not to itemize.

5. CAN I MAKE A CHARITABLE IRA ROLLOVER GIFT IN MULTIPLE TAX YEARS?

Yes! Current law extends the charitable IRA rollover provision indefinitely, with no expiration date, allowing donors to make separate qualifying gifts each tax year.

6. DOES IT MATTER WHICH RETIREMENT ACCOUNT I USE TO MAKE MY GIFT?

Yes. Direct rollovers to a qualified charity can only be made from an IRA. In certain circumstances, however, donors may be able to roll assets from a pension, profit sharing, 401(k), or 403(b) plan into an IRA and then make the transfer directly from that IRA to the WLU Foundation.

7. HOW SHOULD I INFORM THE WLU FOUNDATION OF MY PLANS TO MAKE A QUALIFIED CHARITABLE DISTRIBUTION?

You can reach us by phone at (304) 336-5635 or in writing at: WLU Foundation, 208 University Dr. CUB 126 West Liberty, WV 26074.

7 ½. I WANT TO MAKE A CHARITABLE IRA ROLLOVER GIFT, WHO SHOULD I TALK TO?

Please contact your tax professional. Then we look forward to hearing from you and assisting you reach your philanthropic goal!

Note: This information is not intended as legal or tax advice.



WHY I GIVE

"I choose to give to WLU because I have seen firsthand how WLU provides the tools necessary to achieve your goals in today's world. I give to ensure that future students benefit from the same experience. West Liberty has been a part of my families' lives for many years so I have a vested interest in seeing the university

continue to succeed, grow, and maintain its high standard."

MATT BLAIR '15

WHY I GIVE

"I enjoy giving to WLU because the essence of life is more than just making a living with my

education. Rather it's making a worthwhile life by helping others in pursuit of their educations."

ANISSA ANDERSON '94



STATEMENT OF **FINANCIAL POSITION**

JULY 1, 2018 - JUNE 30, 2019

STATEMENT OF **ACTIVITIES** JULY 1, 2018 - JUNE 30, 2019

JULY 1, 2018 - JUNE 30, 2019

	TOTAL IN 1	THOUSANDS		TOTAL IN TH	OTAL IN THOUSANDS UNIVERSITY S	
ASSETS	2019	2018	SUPPORT AND REVENUES	2019	2018	
Cash and cash equivalents	\$171,799	\$160,484	Contributions	\$2,009	\$1,332	SCHOLARSHIP Cost of \$17,600
Unconditional promises to give	837,319	256,348	Investment Income	1,185	1,288	student, this ar
Other receivables	7,555	7,555	Special Events	94	84	scholarships.
Investments at estimated fair value	16,751,476	16,033,130	Change in value of split interest agreements	34	76	
Beneficial interest in perpetual trust	2,285,806	2,251,816	Other income	92	94	ACADEMIC PR
Other assets	47,668	77,006	TOTAL SUPPORT AND REVENUES	3,414	2,874	Nearby Nature
TOTAL ASSETS	\$20,101,623	\$18,786,339		-		equipment, Pro
	\$20,101,020	φ10,700,005	EXPENSES AND LOSSES			Project, Techno Appalachian Bi
LIABILITIES AND NET ASSETS			West Liberty University support:			MADFest, SPA (
			Scholarships	427	397	
Accounts payable and accrued expenses	\$8,880	\$112,446	Athletic programs	192	188	
Liability for charitable gift annuities	15,555	18,204	Academic programs	393	446	Athletic Club, re
Total liabilities	24,435	130,650	Capital improvements	624	306	expenses for to
			Other programs	32	659	equipment, etc
NET ASSETS			Fundraising	6	16	CAPITAL IMPR
Without Donor Restrictions With Donor Restrictions	1,527,445	1,562,149	Costs of direct benefits to donors	58	46	Bank Indoor Pr
	18,549,743	17,093,540	General and administrative	261	241	renovation, Mei
Total net assets	20,077,188	18,655,689	TOTAL EXPENSES AND LOSSES	1,993	2,299	Baseball Field I
		·	CHANGES IN NET ASSETS	1,421	575	Complex, Danc
TOTAL LIABILITIES AND NET ASSETS	\$20,101,623	\$18,786,339		1, 121	3/3	OTHER PROGR
			NET ASSETS AT BEGINNING OF YEAR	18,656	18,080	expenses, alum
KEY MEASUREMENTS AND CALCULATIONS:			NET ASSETS AT END OF YEAR	\$20,077	\$18,655	Choir, Tri-State
RET MEASUREMENTS AND CALCULATIONS:		Result		\$20,077	\$18,000	research, comn
Total Foundation Expenditures stated as a		1.3%	RETURN ON AVERAGE NET ASSETS EMPLOYED	7.0 %	8.0 %	
% of Total Assets under Management		1.070	DURING FISCAL YEAR END JUNE 30, 2019			FOUNDATION
Ratio of Total Contribution to Total	7.7 to 1					GENERAL AND
Foundation Expenditures		7.7 to 1	Average Net Assets	19,444	18,367	salary and bene
Ratio of Total Contributions to Total		1.16 to 1	-			FUNDRAISING
University Support Expenditures		1.10 10 1				TOTAL UNIVER

GRAND TOTA

2019 UNIVERSITY SUPPORT & EXPENDITURES

TY SUPPORT	TOTAL IN THOUSANDS	PERCENT OF TOTAL			
HIPS - based upon a total of FY19 Annual 500 for tuition, room & board for an in-state s amount provided the equivalent of 24 full s.	\$427	21%	\$1,993,000		
PROGRAMS - JASON Learning Project, ure Project, RSEF Science Fair, classroom , Professional Development Schools, Fluency hnology Upgrade, Frankenstein @ 200, n Biodiversity research, teacher mentors, PA Clinic, etc.	ý \$393	20%	TOTAL UNIVERSITY SUPPOR		
PROGRAMS - Expenditures for Hilltopper b, recruiting expenses, team travel or tournaments, practice uniforms, purchase , etc.	\$192	10%	Expenses Scholarships 2% Other Programs		
IPROVEMENTS - Belmont Savings r Practice Facility, Robinson Writing Lab Men's Basketball Locker Room renovation, eld Improvements, West Family Athletic ance Studio floor	\$624	31%	209		
DGRAMS - WLU-TV (Channel 14), library lumni activities, College Community ate Tax Institute, faculty development and ommunity support, etc.	\$32	2%	31% Capital Improvements		
ON EXPENSE ND ADMINISTRATIVE EXPENSE - Includes benefits, rent, operating expense, travel, etc.	\$261	13%	10% Athletic Programs		
NG	\$64	3%			
VERSITY SUPPORT	\$1,993	100%	To view the audited Financial Statements, Notes and Certified Public Accountants Opinion, please go to wlufoundation.org .		
TAL SUPPORT AND EXPENDITURES	\$1,993	100%			

NEW **TRACK & FIELD COMPLEX DEDICATED**

West Liberty University topped its Homecoming Weekend with a festive Opening and Dedication Ceremony for the West Family Athletic Complex and Tim Weaver Memorial Track.

"We are grateful to our friends and major donors Gary and Flip West, who together with donors David and Ann Coffaro, made this dream a reality. Our students benefit tremendously through their generosity and we look forward to many, many athletic competitions and practices here in this outstanding facility. It is a perfect addition to the Hilltop," said President Stephen Greiner.

The October event honored the largest donors in university history, Gary E. and Flip West, who made a \$1,000,000 lead contribution to help fund the new facility which is located along Faculty Drive, just past the Campbell Hall of Health Sciences.

Scheduled in conjunction with the Hilltoppers' men's and women's soccer doubleheader against Charleston, the dedication also honored former WLU Track and Cross Country Coach Tim Weaver. Donors David K. and Ann Coffaro made a major contribution to the project in Weaver's memory.

The newest member of West Liberty's athletic facilities lineup made its debut this fall as the state-of-the-art home for WLU's men's and women's soccer, track and cross-country squads. Featuring a fully-lighted artificial turf soccer field surrounded by a full 8-lane all-weather track built to NCAA specifications, the

sparkling green jewel immediately took its place among the top multi-purpose venues in the region.

With the addition of the West Family Athletic Complex and Tim Weaver Memorial Track, the Hilltopper track teams now have the ability to practice and host meets on campus. The men's and women's soccer teams have already taken advantage of their new-found flexibility by scheduling multiple night matches, greatly reducing missed class times for the student-athletes.

The event got underway with a private donor VIP event, beginning at 11:30 a.m. The public dedication ceremony for the new complex took place at 12:30 p.m. with a Hilltopper soccer doubleheader following.



From left, Gary and Flip West, David Coffaro, Sally Weaver Hartory (Tim's sister), Betty Weaver (Tim's widow) and Kallen Weaver Nelson (Tim's daughter) gather on the field for the ceremony.





West Family Athletic Complex and Tim Weaver Memorial Track, located along Faculty Drive.

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WHY I GIVE

"I support West Liberty University because it gave me a second chance to be the first in family history to

graduate from college. The broad background I received served me well in Law School."

JOHN HOPPERS '63



WHY I GIVE

"The Hilltop is my home and where my heart will always be. I grew up on campus, my father was a professor for almost 40 years and my mother worked in the library. I gained a

foundation of knowledge that has been extremely valuable in advancing my career and most importantly, I met my husband James Taibi '86 there."

KRIS WILLIAMS '86



The Nathan Shotwell Planned Giving Society, established in 1997, recognizes and honors those who have made provisions for the West Liberty University Foundation through a bequest in a will or other estate-planning arrangement. The Society is named for the Reverend Dr. Nathan Shotwell, who founded West Liberty University in 1837 and served as its leader until 1854. Dr. Shotwell is credited with the establishment of the high academic standards to which the university continues to aspire.

Robert K. Abel '73 Jack C. Adams '63 Mary K. Ahrens + Judith Schryver Azallion '99 Bruce L. Berlage & Donna Waugh '65 Berlage Patricial L. Bethel '79 Mildred Kaetzel Biggs + Albert M. Blatnik '49 + Thais F. Blatnik '76 + Marjorie Louise Blodgett '22+ Elizabeth M. Boger '43 + Mark Bohlman '75 R. Emmett Boyle & Debra J. Boger William A. Brenner Donald '52 & MaryAnne Bruno Robert J. Burke '76 + Neva N. Caldwell '22 + Clyde '53 & Joan '62 Campbell Leah Gracey Campbell '39 + Richard H. Carter Audrey Ciripompa Lula K. Collins + Sharon Murphy Coote '69 C. Nolan Cox '72

NATHAN SHOTWELL SOCIETY

Naomi Craig + Dennis L. Daugherty '76 Joseph E. Davis '61 Alfred R. de Jaager G. Richard Deenis '89 Leslie DeFelice '76 Roger L. DuBois '53 Helen P. Elbin + Paul N. Elbin + Shirley L. Emerick '74 Carlyle Farnsworth + Robert Richmond Fisher Carol L. Flaherty '66 Dennis K. Flaherty '67 Richard A. Foston '97 Susan M. Fowler '73 Sara Jane Fritz '43 + Rosemary M. Front + Carolyn Sue Garrison '64 Richard D. Garrison '59 Gloria E. Gasser '80 Edward C. Gaughan + Christopher M. Gibbs '08 Hazel Jane Gilleland + Donelda J. Godfrey + John D. "Jack" Grewell '34 + Edward G. Grimes '71 Chester P. Grossi '47 + Rose Grossi + Robert P. Haas '57 Kenneth Harris '37 +

Constance H. Hein '81 Harry R. Hein Howard Herrington '66 + Helen Gibson Herzler + Ralph E. Herzler, Jr. + John William Hoppers '63 Charlie L. & Deborah V. Hughes David Jones '60 + David B. Kadar '74 Miriam E. Kaiser '29 + Billy E. Keller '70 Bob '67 & Patti Kota Rachel Katherine Krinke '45 + John P. Larch '80 Meta M. Lasch '76 Howard G. Lemasters '49 + Theresa Lemasters '48 John P. Liptak '80 Virginia M. Lutes + Kathleen A. Maestle '93 Helen Kimble Maier '48 Ruth Markwell Toni J. Mason '60 + Rita M. Masur Catherine C. Mattingly '62 Daniel N. Maxwell '31 + Marilyn A. McCain '72 Irene Meagel + Virginia T. Mellott '43

Stella Caravas Misovianis '52 + A.J. Monseau '03 Jenny Lynn Morlan '81 + R. Clark Morton '53 Betty J. Muhleman + Christine C. Muroski Theresa Nagy '68 Florence Irene Nesbitt + Kathryn T. Neuman + Mary Jane Norona '49 + Diana Duncan Ott '60 + Andrew Paesani, Jr. '54 Judith Bartell Paesani '55 Andrew J. Pasden '69 Linda L. Pasden Mary Frances Petit '62 + Roberta Raymond '78 Karen D. Rea '65 Phillip S. Rea '65 Carol Jean Reuther Richard Riopelle & Sandra J. LaPosta '64 Riopelle Mary Jane Reaney Ritson '45 + Barbara C. Robinson E. Kent Robinson '61 + Ronald L. Robinson '53 + Sam K. Rollins '68 Esther Rowe + Ruth Ann Scherich '51

Sara H. Schnitzler '49 + Howard L. Shackelford '73 Scott R. Shipman '97 Peter M. Sontag '69 Lawrence A. Spalla '70 Rebecca B. Stevenson Richard G. Stevenson Samuel W. Stewart '03 Cynthia L. Stickley Blanche Barte Stidd Lawerence H. Talley + Christopher Taylor '07 Carol Kirsch Terry '74 Richard F. Terry '68 Thomas E. Terry '75 B. Ann Thomas + Nancy Crow Trentini Susan Wagner '68 LeRoy A. Wallin & Eve L. '70 Wallin Joan M. Watkins '65 Wesley L. Watson '01 Barry E. '66 & Patricia A. Lohr '68 + Weber Carol F. Webster '77 Flip West Gary West '58 Elizabeth Wolf Mary Ann Wolf +

+Deceased

JOHN P. MCCULLOUGH SOCIETY

Individuals, foundations, and corporations who have already contributed a minimum of \$25,000 in cumulative giving are recognized as members of the John P. McCullough Society.

A & B Sales, Inc. Lee Weeks Abraham '56 + Marty '75 & Patti '76 Adams Jack C. Adams '63 Marv K. Ahrens + Aladdin Food Management Services, LLC Albert Schenk III & Kathleen H Schenk Charitable Trust American Electric Power Foundation Charles R. '66 & Letty Annett Axiall Foundation. Inc. Barnes & Noble College Bookstores **Baver** Corporation David '70 & Barbara '70 + Beck Belmont Savings Bank Phyllis A. Beneke + Mildred Kaetzel Biggs + Albert '49 + & Thais '76 Blatnik + Bordas & Bordas, PLLC R. Emmett Boyle & Debra J. Boger Bristol-Myers Squibb Foundation. Inc. Donald '52 & MarvAnne Bruno Neva N. Caldwell '22 + Clyde '53 & Joan '62 Campbell Leah Gracev Campbell '39 + Louis '65 & Darlene '61 Cardamone John W. Carenbauer, Sr.+ Charles M. & Thelma M. Pugliese Charitable Foundation Chesapeake Energy Corporation Chevron North America Exploration and Production Company Chris Hess Foundation Civitan Club of Wheeling Inc. Joseph D. Clark, Jr. '64 Claude Worthington Benedum Foundation

David '77 & Ann Coffaro Lula K. Collins Estate Community Foundation for the Ohio Valley Consol Energy Cornerstone Group Kenneth D. Cover [']65 Naomi Craiq + Mark D. Crow Charles & Lavoo Crutchfield + DaimlerChrysler Corporation Fund Joseph E. Davis '61 Alfred R. de Jaager Leslie DeFelice '76 & Connie Nelson Doctors Urgent Care Shirley Ann Dietz + John [•]78 & Kimberly [•]77 Dolan Dominion Foundation Catharine Hoffman Dorer + Dragon and Phoenix Software Inc Roger L. DuBois '53 Edgar Martin Classic David '64 & Linda '64 Edwards Paul & Helen Elbin + Lvnne & Ben Exlev IV ExxonMobil Foundation Francis J. and Edith Jackson Family Foundation Nicholas & Fran Frank Glenn '65 & Eula Fresch James '61 & Carol '60 Frum Hazel Jane Gilleland + Joe '69 + & Rita Gnazzo Cynthia Goad Robert Godfrev + Donelda J. Godfrev + Martha Hudson Goodrich '44 Jack '34 + & Mildred Grewell John L. Grim Brian & Rachelle Harlow Robert & Stephanie Harris Kenneth Harris '37 + Harry & Constance '81 Hein

Howard '66 + & Catherine Herrington Ralph E. & Helen M. Herzler + W. Peterson Holloway Janet L. Honecker Fred & Audrev Horne Huntington Čorporate Giving IMG Gary '64 & Paula Inclan Norma Jeffries + Johnson & Johnson Family of Companies David Jones '60 + Daniel '75 & Deborah '75 Joseph Michael J. Joseph + Brooke P. Koehler H. R. Buckv '64 & Joanne Kopf Koppers Industries Rachel Katherine Krinke '45 + Elizabeth J. Kuhn '00 Howard G. Lemasters '49 + & Theresa '48 Lemasters Helen E. Levenson + Lary Loew '75 + Howard & Wendy Long Louis & Sandra Berkman Foundation Harry & Helen '61 Ludeman Lvell B. and Patricia K. Clav Foundation. Inc. Main Street Bank Phyllis A. Marsh Margaret Anne Maverich Daniel N. Maxwell '31 + Jeremy C. McCamic Thomas '54 & Peggy '50 McCarroll John P. McCullough Irene Meagel + Virginia T. Mellott '43 Stella Caravas Misovianis '52 + R. Clark '53 & Patricia Morton Larry '80 & Paula '72 Moore Rudolph Mumlev '50 + Nationwide Foundation Florence Irene Nesbitt +

Kathrvn T. Neuman + Mary Jane Norona + Jo Lynne Nugent '75 Nutting Foundation Ogden & Snookie Nutting Teresa Morton Nyhart Ohio County Board of Education Ohio County Commission Ohio Valley Health Services & Education Corp. Olga Kohut Sebulsky Charitable Fund Ormet Corporation P&GFund Andrew '54 & Judith Bartell '55 Paesani E. Alex '82 & Valerie '87 Paris Parkvale Bank Pfizer. Inc. Donald E. Pirro '66 Pittsburgh Alumni Chapter Pittsburgh Conference on Analytical, Chemical & Applied Spectroscopy Prezkop - Chappelear & Associates AC Proiect BEST Vern & Aurelia Hauch Reed '68 Thomas '70 & Eileen Reinbold Mary Jane Ritson '45 + Robert L. and Helen E. Levenson Charitable Trust Jerry '60 & Connie '57 Roberts E. Kent '61 + & Barbara Robinson Albert '80 & Susan Roszczyk Ryan Ferns Healthplex William P. & Jane Atkins '63 + Sargent Douglas '73 & Susan '71 Sarkis Sara H. Schnitzler '49 + Larry H. Sebulsky + Howard L. Shackelford '73 John C. Shaw + Vincent '64 & Linda Shimp Floyd Shuler '64

George Smith '68 + Sodexo Campus Services Solutions 21, İnc. Peter '69 & Jingsi Sontag Southwestern Energy Company Nick '75 & Patti '75 Sparachane Philip '64 & Sharon Stahl Fred & Joan Stamp State of West Virginia - Higher Education Policy Commission Georae E. Stifel + Cynthia L. Stickley Swisher International. Inc. Lawerence H. Talley + The Health Plan of the Upper Ohio Vallev. Inc. Touchstone Research Laboratorv Tri-State Area Citizens Scholarship Foundation UMWA/BCOA Training and Education Fund Shawn '87 & Julie '86 Ullom United Bank. Inc. Valley National Gases, Inc. Vance Memorial Church Verizon West Virginia WCHS-TV WesBanco Wheeling Garv '58 & Flip West West Virginia University Research Corporation Wheeling Island Hotel Casino Racetrack James Taibi '86 & Kristina Williams '86 Williams MLP Operating, LLC Randy & Betty Worls William C. Wright '64 + WTRF-TV WV Department of Education & The Arts

+Deceased



Year: Senior

Extracurricular Activities:

Hilltoppers Football Team, Delta Mu Delta Business Honor Society, Gary E. West College of Business Student Engagement Committee

Career Goal: Become a college football coach

CLAY MCDONALD

Hometown: Wheeling, W.Va.

Major: Business Management

FOUNDATION SCHOLAR SPOTLIGHT:

Cardamone Family Scholarship in Memory of Gregory L. Cardamone

Q&A WITH RECIPIENT CLAY MCDONALD

Q. What are some of your hobbies?

"I enjoy hunting, fishing and spending time with my family and friends."

Q. Why did you major in Business Management?

"West Liberty offers a really appealing program with a vast array of job opportunities after graduation.

Q. What inspired you to want to become a college football coach?

"I had some really good coaches throughout my football career who acted as mentors for me, and I hope to offer the same to other young men."

Q. Why did you decide to become a Hilltopper?

"I transferred to West Liberty to be closer to home and my family. I also loved the campus as well as how helpful and nice everyone was, and still are."

MEMORIAL & HONORARY GIFTS

REMEMBERING THOSE WE LOVE

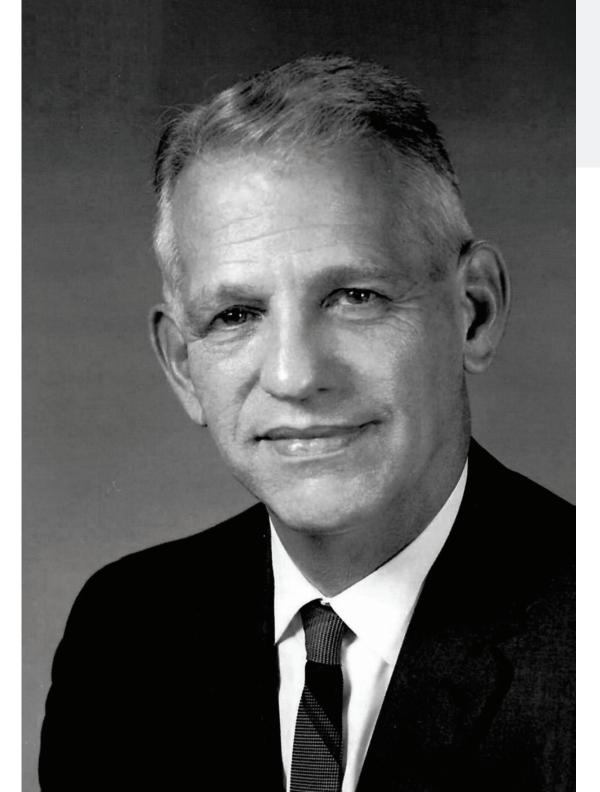
During fiscal year 2019 gifts were made in memory of the following individuals: Nick Baker Joseph A. Bartell Barbara Dowgialo Beck Nelson Cain Gregory L. Cardamone Tom Cerra Charles B. Davis Jr. Charles B. Davis III Robert "Chic" DiCiccio William J. Dolan Catharine H. Dorer Millie Childers Engel Stephen Gilson James Guerriero Thomas Hostutler Paul Wm. Hughes Ravmond G. Hughes E. J. Joseph Johnnie Arthur Frances Kerns Robert L. Levenson Larv Loew Dorothy Long Pamela Beltz Lvons James G. Marsh Kenneth B. McMillen C. Tim Meighen Donald L. Pahl Sr. Beth Salatino

Don L. Seamon John C. Shaw Clyde Thomas Robert Villamagna Jr. Roland E. Rollie Williams Kenneth Wright William Wright

HONORING THOSE WHO **INSPIRE US**

During fiscal year 2019 gifts were made in honor of the following individuals:

Zach Amedro Olivia Belknap Jeri Dailey Alfred R. de Jaager John Dolan Kim Dolan Tim Dolan Vince Gallagher David T. Javersak Rebecca Johnston Meta Lasch John P. McCullough Hilary Muckian-Bougher Fred Pechek Alexandra C. Rine Al Roszczyk Mackenzie Sims Jeff Sweitzer Mohamed Youssef



Dr. Bartell is remembered at West Liberty University as a beloved coach. professor and administrator who served the institution for nearly four decades. Throughout his career as Head Coach of the Hilltopper football team he built the program into a true powerhouse, capturing three undefeated seasons in 1947, 1949 and 1950 and leading the team to conference championships in 1936, 1939, 1940, 1941, 1946, 1950 and 1956.

The postwar Hilltopper Football team under Bartell was arguably one of the best in the entire country, from Week 3 of the 1946 season and through the second week of 1951, the team notched a 43-1-3 record with 16 and 20 game winning streaks. Upon his retirement as Head Football Coach in 1956 to become Dean of Students, Coach Bartell had accumulated a 118-55-11 career record.

to have pursued.

DR. JOSEPH "COACH" BARTELL MARCH 5, 1901– JANUARY 21, 1981

REMEMBERED BY DAUGHTER JUDITH BARTELL PAESANI

My father first came to West Liberty University (then West Liberty State College) in the summer of 1933 to wear multiple hats as a coach, physical education professor and athletic director. Upon his arrival he found a disorganized and fledgling athletic program; he guickly went to work to recruit players for the football team from the mill towns up and down the valley, but had to warn them to bring their own shoes, for the athletic department had none to outfit the team. It was a chance to help provide the opportunity of an education for those young men that brought him to West Liberty, an opportunity that he himself had been fortunate enough Joseph Bartell was born in Sarver, Pa. in 1901. Both of his parents were Italian immigrants and worked hard to provide for their large family, later moving to Tarentum, Pa. Grandfather Bartell passed away when my father was about 10, leaving my grandmother with six boys and no visible means of support. The whole family had to pitch in to make ends meet: Grandmother Bartell washed laundry and five of the boys, my father included, delivered the laundry orders and occasionally ice. The oldest brother left school at 14 to work as a laborer in the local steel mill. Life was hard, but the Bartell family stuck together and eked out a living.

My father was fortunate to be able to stay in school, graduating from Tarentum High School in 1920. He was an exceptional athlete: he played football, baseball, and basketball, and was most successful on the hardwood court. Called the "Tarentum Flash," he held the single game scoring record in basketball for Pennsylvania High Schools until Wilt Chamberlin broke that record in the 1950s. His athletic prowess afforded him the opportunity to attend West Virginia University on an athletic scholarship for which he was forever grateful. After graduating in 1924 he worked as a teacher and coach in Parsons, W.Va, Tarentum, Pa. and Fairmont, W.Va. He moved to Fairmont specifically to be closer to my mother, whom he was dating at the time. They married in 1927.

His success as a coach and athletic director at Fairmont East High School caused the principal there to recommend him for the job at West Liberty. In the early years he was essentially the entire Athletic Department: he was the Athletic Director, coached football, basketball and baseball, taught physical education, scheduled games, lined the field, ordered and managed equipment, drove the equipment truck and arranged transportation. He was very frugal in his management of departmental funds. After the Hilltoppers took the lead in a football game with a successful conversion kick, my dad asked the kicker, "Why did you kick it so hard? That ball cost \$14.95."



generous individuals, corporations, contributed to the West Liberty 1, 2018-June 30, 2019. who (who (July ⁻



DR. STEPHEN GREINER 36th President of WLU

PRESIDENT'S CIRCLE

President's Circle is reserved for donors contributing \$1,500 or more within a fiscal year and include donors in six different giving societies.

1837 Society

\$100.000 OR MORE Individuals: David '70 & Barbara '70 + Beck Irene Meagel + Corporations. Foundations & Oraanizations: Claude Worthington Benedum Foundation

WILLIAM CURTIS SOCIETY

\$25.000-\$99.999 Individuals:

Jack C. Adams '63 Charles R. '66 & Letty Annett David '77 & Ann Coffaro Hazel Jane Gilleland + H. R. Bucky '64 & Joanne Kopf Stella Caravas Misoyianis '52 + Vern & Aurelia Hauch Reed '68 Albert '80 & Susan Roszczyk Gary '58 & Flip West

Corporations. Foundations & Oraanizations:

American Electric Power Foundation Belmont Savings Bank ExxonMobil Foundation Main Street Bank

LIBERTY SOCIETY

\$10.000-\$24.999 Individuals:

Marty '75 & Patti '76 Adams James '61 & Carol '60 Frum Charlie L. & Deborah V. Hughes Jeremy C. McCamic John P. McCullough David Byron McMillen '69 E. Alex '82 & Valerie '87 Paris Shirley A. Seamon Lawerence H. Talley + James Taibi '86 & Kristina Williams '86

Corporations, Foundations & Oraanizations:

Barnes & Noble College Bookstores Federal Home Loan Bank of Pittsburgh Francis J. and Edith Jackson Family Foundation The Ohio County Commission WesBanco Wheeling Your Community Foundation

WINDING ROAD SOCIETY

\$5,000-\$9,999 Individuals:

Brad '79 & Mary Blair Donald '52 & MaryAnne Bruno Clyde '53 & Joan '62 Campbell Stephen Greiner & Nancy Miller-Greiner Harry & Constance '81 Hein

Janet L. Honecker Gayle Neldon '77 B. Ann Thomas + William Visnic Eric Weiler '83 William C. Wright '64 +

Organizations:

Bordas & Bordas, PLLC Comcast Spotlight Pfizer. Inc. Wellness Foundation

ACADEMY SOCIETY

\$2.500-\$4.999 Individuals:

Anissa Anderson '93 Tara M. Beiswenger '88 Louis '65 & Darlene '61 Cardamone John '78 & Kimberly '77 Dolan Lynne & Ben Exley IV Edward G. '71 & Sandra L. Grimes Martha Hudson Goodrich '44 John William Hoppers '63 Gary '64 & Paula Inclan Janet Loew '85 & Robert Cooper Thomas T. & Cheryl B. Mendenhall

PRESIDENT'S CIRCLE (con't)

Harrv & Helen '61 Ludeman

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TEAM BRINGS IN 54 DONORS FOR DAY OF GIVING

West Liberty University's 2019 Day of Giving was the most successful in University history, raising over \$100,000 in only 24 hours. By partnering with each athletic team and academic college, the Foundation drew donations directly to those areas, increasing the overall total for the day.

The Foundation provided custom donation pages and secured matching gifts to each area, but it was up to the individual teams and colleges to make sure their matching goal was met. While most reached their match, some – such as women's volleyball - hit their targets out of the park.

"Including our match, we raised just under \$6,300," said Kayla Mull, head coach of the Hilltopper volleyball team. "That money goes directly into providing the quality program that attracts and retains our student athletes."

This season the volleyball team was able to open their season with a tournament in Florida, which would not have been possible without the help of donated funds.

"We try to provide fun experiences over stuff," Mull said. "Ten years down the line none of these athletes will remember a jacket, but they'll likely always treasure that trip with their teammates."

"Thank you to all of our donors and partners who made the Day of Giving a success," said Angie Zambito Hill, executive director of the WLU Foundation.



For the Day of Giving, Coach Mull and her team tapped into their previous fundraising efforts, in which students would recruit friends and family to sponsor the volleyball team with small-dollar contributions. As a result, the team was able to bring in 54 donors on the day of giving, the most of any single affinity area.

In addition to raising thousands of dollars for the program, the volleyball team's efforts on the Day of Giving helped spread awareness of the need to raise private funds. According to Coach Mull, she has already heard from alumni who want to be a matching sponsor in 2020.

West Liberty University's fourth annual Day of Giving will occur on Thursday, April 2, 2020. If you are interested in becoming matching sponsor of your favorite team or academic area, please contact Nick Musgrave at 304.336.5635.

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SPENSER R. WATSON

Hometown: Wheeling, W.Va.

Year: Senior

Major: Finance

Extracurricular Activities: Investment Club, Delta Mu Delta **Business Honor Society**

Career Goal: Earn a law degree and become a law professor

FOUNDATION SCHOLAR SPOTLIGHT: Dr. Thomas J. Babb SBA Scholarship

Q&A WITH RECIPIENT SPENSER WATSON

Q. What are some of your hobbies?

"I enjoy golf and reading about history and politics."

Q. Why did you major in Finance?

"I knew that Finance and the skills it has given me could be used to help people on an individual level to achieve their own goals."

Q. What inspired you to want to become a law professor?

"I have always enjoyed helping others, so if I can use my skills to help others achieve success in their lives my work will be fulfilling."

Q. Why did you decide to become a Hilltopper?

"I live here locally and have had two generations of family who chose West Liberty University as their place of higher education. Also, I have received a great education that was affordable and supported by the great faculty and staff."

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UNRESTRICTED GIFTS

TYPES OF FUNDS

A named endowed fund can be established to provide scholarships, support a professorship or chair in a particular academic area, or support another purpose based on the interest of the donor. An endowment requires that the principal remain intact in perpetuity, or for a defined period of time, or until sufficient assets have been accumulated to achieve a designated purpose. West Liberty University Foundation, Inc. requires a minimum initial gift of \$25,000 to establish an endowed fund. Named endowed funds are listed on an annual basis in certain WLU Foundation publications.

EXPLANATION OF FOUNDATION FUNDS

Listed here are the various funds held by the West Liberty University Foundation, Inc.

purpose stated by the donor.

Donations made to the West Liberty University Foundation, Inc. support the WLU Foundation Scholarship Program and areas of greatest need, which are identified by the WLU Foundation Need Request Proposal Process.

NAMED ENDOWED FUND

TEMPORARILY ENDOWED FUND

Donations made to the West Liberty University Foundation, Inc. with a specific A temporarily endowed fund with a balance of less than \$25,000 may be established with the understanding that the donor/s or governing body intends to fund at minimum \$25,000 level and that no income generated by the gift principal will be distributed until the \$25,000 minimum principal balance has been achieved. If not fully funded within five years, the temporarily endowed fund will be considered part of the Foundation's general endowment.

NON-ENDOWED FUND

A non-endowed fund is a fund held by the foundation designated for a specific use over a shortened period of time, e.g.; Organization accounts; Study Abroad; Capital Projects, etc.

For more information or to establish a fund, please contact:

ANGELA ZAMBITO HILL, EXECUTIVE DIRECTOR

West Liberty University Foundation, Inc. 208 University Drive, CUB #126 West Liberty, WV 26074 304.336.5635 or 304.281.0118

THANKYOU!

WLU FOUNDATION

208 University Drive College Union Box #126 West Liberty, WV 26074

