# **CELEBRATING OUR**



# **IMPACT OF PHILANTHROPY**

Annual Report 2020-2021



The Foundation supports, strengthens and sustains West Liberty University through fundraising, investment and stewardship of private funds.

### **VISION STATEMENT:**

The WLU Foundation will build donor trust through ethical practices and communication while honoring philanthropic intentions that advance West Liberty University.

### **CORE VALUES:**

Integrity, Transparency, Accountability, Donor Centric, Stewardship, Professionalism, Collaboration, Ethical Standards



### **DEAR VALUED DONORS:**

Fiscal year 2021 continues to be a time of uncertainty and challenge, but the WLU mission to provide opportunity for a high-quality undergraduate, graduate, and professional education remains unchanged. In support of that mission and in an environment of increased need, the WLU Foundation's vision has never been clearer. We must grow in strength and numbers for our University!

The support we provide through your generous contributions gives students direct opportunity through tuition assistance, books, and other aid. It supports the student experience through capital improvements to our facilities, equipment, athletic uniforms, research stipends, new technology, and program support. It helps recruit and retain talented faculty to teach and mentor our students through faculty development funds. It is obvious that private funds are a critical part of the resource blend that allows WLU to offer opportunity.

As you review our financial statement, you will notice that our assets continued to grow through contributions and investment income during fiscal year 2021. We hope to remain on this upward path and grow WLU Foundation support for the future. So, I ask that you renew your generous gifts, increase your giving when you are in the position to do so, and spread the word to other alumni and friends that philanthropy plays a big role on the WLU campus.

### Thank you for your commitment!

In gratitude,

Angela Zambito Hill

### **WLU FOUNDATION STAFF**



GINNI MCFARLAND FINDLEY
Finance Administrator



**KYLE LUTZ**Administrative Assistant

### WLU FOUNDATION BOARD OF DIRECTORS

The Foundation is fortunate to have a dedicated Board. Thank you all for your service!



**JOHN DOLAN**Chairman

E. Marc Abraham
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Bob Kota
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Andrew Pasden, Jr.
Peter Sontag
Richard Stevenson
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+Deceased





President Evans & Impact of Philanthropy
Honoree Rich Lucas

Angie Zambito-Hill, Impact of Philanthropy Honoree Alex Paris, President Evans & Honoree Valerie Paris

Angie Zambito-Hill, Impact of Philanthropy Honoree Jeremy West & President Evans

# NEW WLU FOUNDATION RECOGNITION AWARDS FOR PHILANTHROPY

The WLU Foundation presented its first-ever Lifetime Impact of Philanthropy Award along with six Impact of Philanthropy Awards during Homecoming 2021.

"The distinguished Lifetime Impact of Philanthropy Award honors **Gary and Flip West** and their total commitment to our university," said Angie Zambito-Hill, executive director of the WLU Foundation.

"It's not often that you find donors who make such a tremendous impact on a university."

"Additionally, we are honoring six Impact of Philanthropy Award donors who have generously given \$25,000 or more during fiscal year 2021, allowing us to advance priority projects for WLU."

The new awards were distributed during the Recognition Banquet that took place on Oct. 15 in the renovated Wall of Honor alcove in the Paul N. Elbin Library.

The Wests are residents of Wheeling and Naples, Fla. and both are alumni and avid fans of Hilltopper Athletics.

"It's not often that you find donors who make such a tremendous impact on a university. The Wests directly help students through scholarships, they have enhanced facilities through updates, and funded major construction projects. They are our constant friends and advocates," said Zambito-Hill.

WLU's Gary E. West College of Business bears Mr. West's name in recognition of his major gift to the West College of Business Scholarship Program and he remains involved in other ways, including speaking and sharing his business expertise with students.

Other major gifts the couple are responsible for include the West Family Stadium and the West Family Athletic Complex.



Impact of Philanthropy Honorees
James Taibi & Kristina Williams

From left, alumni Joe Ticich, Impact of Philanthropy
Honoree Todd Cover & Mark Nicholson

From left, Angie Zambito-Hill, Impact of Philanthropy Honoree Tom Cervone, President Evans, & Honoree Susan Creswell

The Impact of Philanthropy Honorees include the following individual and corporate donors that have gone above and beyond in generosity.

- Belmont Savings Bank
- Thomas Cervone and Susan Creswell
- Main Street Bank
- E. Alex and Valerie Paris
- WesBanco
- Kristina Williams & James Taibi

"The WLU Foundation is committed to building a culture of philanthropy and is pleased to celebrate the impact that private donors have on our campus and in the lives of our students," Zambito-Hill added.

In addition to consistent annual giving to a variety of projects, these recipients gave to the following priority projects:

Belmont Savings Bank, led by President and CEO Todd Cover who is an alumnus, completed a pledge that provided leadership support for the construction of the Belmont Savings Bank Indoor Practice Facility, used by hundreds of male and female student-athletes throughout the year.

Alumnus Thomas Cervone and his wife, Susan Creswell, of Knoxville, Tenn., endowed a new scholarship to support students majoring in theater, his professional field of endeavor.

Main Street Bank, led by President and CEO Rich Lucas, is responsible for the gift of a new scoreboard for the West Family Athletic Complex. Lucas also serves as the chairman of the WLU Board of Governors and is an alumnus.

**Alumni E. Alex and Valerie Paris** of Washington, Pa., provided a financial gift that allowed for the completion of the Coach Vince Monseau Wrestling Room renovation, located in Blatnik Hall and endowed the Hilltopper wrestling program.

**WesBanco, led by President and CEO Todd Clossin**, backed the first-ever endowed professorship at WLU, the Kenneth B. McMillen Distinguished Professorship in American Studies in the College of Liberal and Creative Arts.

**Alumni Kristina Williams and James Taibi** of Urbandale, Iowa, completed a commitment to grow the Roland E. "Rollie" Williams International Center and fund its activities. The center is named after Kristina's father and longtime professor Rollie Williams.



# STATEMENT OF **FINANCIAL POSITION**

JULY 1, 2020 - JUNE 30, 2021

ASSETS	2021	2020
Cash and cash equivalents	51,004	158,136
Unconditional promises to give	314,614	181,923
Other receivables	7,553	7,555
Investments at estimated fair value	22,582,045	18,205,544
Beneficial interest in perpetual trust	2,799,176	2,265,516
Other assets	55,920	53,826
TOTAL ASSETS	25,810,312	20,872,500
LIABILITIES AND NET ASSETS LIABILITIES		
Liability for charitable gift annuities	13,116	13,640
Paycheck Protection Program loan	-	39,300
Total liabilities	13,116	52,940
NET ASSETS	1 601 7 07	1 575 006
Without Donor Restrictions	1,691,483	1,535,806
With Donor Restrictions	24,105,713	19,283,754
Total net assets	25,797,196	20,819,560
TOTAL LIABILITIES AND NET ASSETS	25,810,312	20,872,500

# STATEMENT OF **ACTIVITIES**

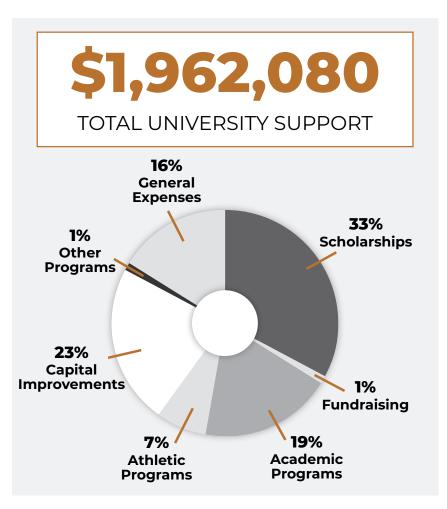
JULY 1, 2020 - JUNE 30, 2021

SUPPORT AND REVENUES	2021	2020
Contributions	1,589,872	1,521,608
In-kind contributions	185,638	, , , <sub>-</sub>
Investment Income	4,502,226	1,189,832
Change in value of split interest agreements	533,660	(20,290)
Other income	89,020	123,451
PPP loan forgiveness	39,300	-
TOTAL SUPPORT AND REVENUES	6,939,716	2,814,601
EXPENSES AND LOSSES		
West Liberty University support:	6500/7	700 (00
Scholarships	650,243	399,499
Athletic programs	130,178	140,338
Academic programs	376,980	333,562
Capital improvements	448,095	889,959
Other programs	17,400	35,194
Fundraising	10,434	4,531
Costs of direct benefits to donors	10,888	1,277
General and administrative	317,862	267,869
TOTAL EXPENSES AND LOSSES	1,962,080	2,072,229
CHANGES IN NET ASSETS	4,977,636	742,372
NET ASSETS AT BEGINNING OF YEAR	20,819,560	20,077,188
NET ASSETS AT END OF YEAR	25,797,196	20,819,560

### 2021 UNIVERSITY SUPPORT & EXPENDITURES

JULY 1, 2020 - JUNE 30, 2021

UNIVERSITY SUPPORT	TOTAL IN	PERCENT OF TOTAL
<b>SCHOLARSHIPS -</b> based upon a total of FY21 annual cost of \$18,086 for tuition, room & board for an in-state student, this amount provided the equivalent of 35 full scholarships.	\$650	33%
<b>ACADEMIC PROGRAMS</b> - The Connected Classroom Virtual Learning Series, classroom equipment, Socially Distanced Monologue Slam, Hughes Lecture Series, Appalachian Biodiversity Research, etc.	\$377	19%
<b>ATHLETIC PROGRAMS</b> - Expenditures for Hilltopper Athletic Club, recruiting expenses, uniforms, tournament tickets, equipment, etc.	\$130	<b>7</b> %
<b>CAPITAL IMPROVEMENTS</b> - Baseball batting facility, Campbell Hall Audiology Behavioral Sciences Center furniture, Lab equipment, Physician Assistant Classroom upgrade, Water Refilling Stations, Weight Room Renovations, Wrestling Room upgrade	\$448	23%
<b>OTHER PROGRAMS</b> - Library expenses, alumni activities, community support, etc.	\$17	1%
FOUNDATION EXPENSE		
<b>GENERAL AND ADMINISTRATIVE EXPENSE</b> - Includes salary and benefits, rent, operating expense, travel, etc.	\$318	16%
FUNDRAISING	\$10	1%
COSTS OF DIRECT BENEFITS TO DONORS	\$11	1%
TOTAL UNIVERSITY SUPPORT	\$1,961	100%
GRAND TOTAL SUPPORT AND EXPENDITURES	\$1,961	100%



To view the audited Financial Statements, Notes and Certified Public Accountants Opinion, please go to **wlufoundation.org**.

# NEW MUSIC SCHOLARSHIP MAKES STUDENT SING FOR JOY

A new music scholarship is making one West Liberty University student sing for joy.

Josephine "Josie" Jarrett of Benwood, W.Va. is the first recipient of the Judith Bartell Paesani Vocal Music Scholarship.

A music education major, Jarrett is the daughter of Melinda Gilmore of Benwood and Phillip Jarrett of Moundsville. A graduate of John Marshall High School, she plans to teach music and theater in the future.

"It is an honor to receive this scholarship and I'm very thankful to be the first. I will make sure it is justified," said Jarrett, who is a member of the West Liberty University Singers. Jarrett also is an alumna of WLU, having earned a degree in theater in 2020.

According to WLU Foundation Executive Director Angie Zambito-Hill, "Judy and Andy Paesani established this endowed scholarship fund in December of 2019 with a gift of \$75,000 and we are pleased to make the first disbursement during the 2021-2022 academic year. Judy and Andy are loyal supporters of West Liberty University who know the value of assisting our students. We are truly grateful."

"The endowed scholarship fund produced a \$1,000 scholarship this academic year but it will grow to support even more music students in the future." she added.

Judith Bartell Paesani recalls that she was heavily influenced by her mother's love of music and singing and this scholarship seemed the perfect way to honor her mother, Aldene Miller Bartell, the wife of one of West Liberty's iconic leaders.

> "It is an honor to receive this scholarship and I'm very thankful to be the first. I will make sure it is justified"

"I recall singing and enjoying music with my mother at home when I was young. It was always a fun way to pass an evening, especially while my father was away," recalls Judy. Her father was WLU's legendary football coach Joseph Bartell and he took the car to away games since at that time, there was no school transportation provided to athletes and coaches.

Judy and Andy are both WLU alumni and are pleased to see the scholarship help music students at the university they love, while at the same time honoring her mother.

Her mother, Aldene Miller Bartell, studied piano as a voungster and loved to sing. While a teenager she even played the piano for silent movies. Judy recalls that her mother formed a vocal trio when she first arrived on campus from Fairview, W.Va., her hometown.

Dr. Joseph A. Bartell served at West Liberty in many capacities from 1933 to 1971, including football coach, athletic director, dean of men and dean of students. He was inducted into the Athletic Hall of Fame as a charter member in 1981.

Judy earned her bachelor's degree from WLU's College of Education and went on to earn a master's from the University of Connecticut. Andy earned his bachelor's degree, also from the College of Education, and went on to earn both a master's and doctoral degree from the University of Iowa.

Judy's mom was an elementary school teacher and eventually went back to college to finish her degree at WLU, in part at Judy's uraina.

"I'm sure that she would be very happy to know that this scholarship is being used to keep the music playing," said Zambito-Hill.



### NATHAN SHOTWELL SOCIETY

The Nathan Shotwell Society, a planned giving group established in 1997, recognizes and honors those who have made provisions for the West Liberty University Foundation through a bequest in a will or other estate-planning arrangement. The Society is named for the Reverend Dr. Nathan Shotwell, who founded West Liberty University in 1837 and served as its leader until 1854. Dr. Shotwell is credited with the establishment of the high academic standards to which the university continues to aspire.

Robert K. Abel '73 Jack C. Adams '63 Marv K. Ahrens + Judith Schrvver Azallion '99 Bruce L. & Donna Waugh '65 Berlage Patricial L. Bethel '79 Mildred Kaetzel Biggs + Albert M. Blatnik '49 + Thais F. Blatnik '76 Mariorie Louise Blodgett '22+ Elizabeth M. Boger '43 + Mark Bohlman '75 R. Emmett Boyle & Debra J. Boaer William A. & Loretta Wilson '65 Susan M. Fowler '73 + Brenner Donald '52 & MaryAnne Bruno Robert J. Burke '76 + Neva N. Caldwell '22 + Clyde '53 & Joan '62 Campbell Leah Gracey Campbell '39 + Richard H. Carter R.A. Cipriani '55 + Audrey Ciripompa David D. Cohen '65 + Lula K. Collins + Jeremy J. Compton '99 Sharon Murphy Coote '69 C. Nolan Cox '72 Naomi Craig +

Dennis L. Daugherty '76 Joseph E. Davis '61 Alfred R. de Jaager G. Richard Deenis '89 Leslie DeFelice '76 & Connie Nelson Roger L. DuBois '53 Helen P. Elbin + Paul N Flbin + Shirley L. Emerick '74 Carlyle Farnsworth + Robert Richmond Fisher Carol L. Flaherty '66 Dennis K. Flaherty '67 Richard A. Foston '97 Sara Jane Fritz '43 + Rosemary M. Front + Carolyn S. Garrison '64 Richard D. Garrison '59 Gloria F. Gasser '80 Edward C. Gaughan + Christopher M. Gibbs '08 Hazel Jane Gilleland + Donelda J. Godfrey + Diane B. Gongaware '78 Robert & Patricia '63 Gracev Jack D. Grewell '34 + Edward G. Grimes '71 Chester P Grossi + '47 Rose Grossi +

Robert P Haas '57 Kenneth Harris '37 + Constance H Hein '81 Harry R. Hein Howard Herrington '66 + Helen Gibson Herzler + Ralph E. Herzler, Jr. + John William Hoppers '63 Charlie L. & Deborah V. Hughes Florence Irene Nesbitt + David Jones '60 + David B Kadar '74 Miriam E. Kaiser '29 + Billy E. Keller '70 James "Jay" Kilbane '88 Bob '67 & Patti Kota Rachel Katherine Krinke '45 + John P Larch '80 Meta M. Lasch '76 Howard G. Lemasters '49 + Theresa Lemasters '48 John P. Liptak '80 Virginia M. Lutes + Kathleen A. Maestle '93 Helen Kimble Maier '48 Ruth Markwell Toni J Mason '60 + Rita M. Masur Catherine C. Mattingly '62 Daniel N. Maxwell '31 + Marilvn A. McCain '72 Irene Meagel +

Stella Caravas Misoyianis '52 + A. J. Monseau '03 Jenny Lynn Morlan '81 + R Clark Morton '53 + Betty J Muhleman + Christine C. Muroski Theresa Nagy '68 + Kathrvn T. Neuman + Mary Jane Norona '49 + Diana Duncan Ott '60 + Andrew Paesani. Jr. '54 Judith Bartell Paesani '55 Andrew J. Pasden '69 Linda L. Pasden Mary Frances Petit '62 + Susan Rayle '78 Roberta Raymond '78 Phillip S. Rea '65 Karen Rea '65 Carol Jean Reuther Riopelle Mary Jane Reaney Ritson '45 + Barbara C. Robinson F Kent Robinson '61 + Ronald L. Robinson '53 + Sam K. Rollins '68 Esther Rowe + Ruth Ann Scherich '51

Virginia T. Mellott '43

Sara H. Schnitzler '49 + Howard L. Shackelford '73 Shvrl J. Shepard '55 Scott R. Shipman '97 Peter M. Sontag '69 Lawrence A. Spalla '70 Rebecca B Stevenson Richard G. Stevenson Samuel W. Stewart '03 Cynthia L. Stickley Blanche Barte Stidd Lawerence H. Tallev + Christopher Taylor '07 Carol Kirsch Terry '74 Richard F. Terry '68 Thomas E. Terry '75 B. Ann Thomas + Nancy Crow Trentini Susan Wagner '68 LeRoy A. & Eve L. Wallin '70 Joan M. Watkins '65 Wesley L. Watson '01 Richard & Sandra J. LaPosta '64 Barry E '66 & Patricia A Lohr '68 + Weber Carol F. Webster '77 Flip West '21 Gary West '58 Elizabeth Wolf Mary Ann Wolf +

### JOHN P. MCCULLOUGH SOCIETY

The Society recognizes individual, foundation, and corporate donors who have contributed a lifetime total of at least \$25,000. It was established in honor of President Emeritus John P. McCullough who served West Liberty University for nearly 50 years in the roles of Professor, Chair, Dean, Provost, Executive Vice President, and on three separate occasions assumed the Presidency of WLU.

A & B Sales, Inc. Lee Weeks Abraham '56 + Acetylene Products Corp Jack C. Adams '63 Marty '75 & Patti '76 Adams Marv K. Ahrens + Aladdin Food Management Services, LLC The Albert Schenk III & Kathleen H. Schenk Charitable Trust American Flectric Power Foundation Anissa Anderson '93 Charles R. '66 & Letty Annett Claude Worthington Axiall Foundation, Inc. Barnes & Noble College Bookstores **Bayer Corporation** David '70 & Barbara '70 + Beck Belmont Savings Bank Phyllis A. Beneke + Bruce L. & Donna Waugh '65 Kenneth D. Cover '65 Berlage Patricia L. Bethel '79 Mildred Kaetzel Biggs + Albert '49 + & Thais '76 Blatnik + Bordas & Bordas, PLLC R. Emmett Bovle & Debra J. Boger William A. Brenner & Loretta Wilson '65 + Brenner Bristol-Mvers Sauibb Foundation, Inc. Donald '52 & MaryAnne Bruno Neva N. Caldwell '22+ Clvde '53 & Joan '62 Campbell Leah Gracey Campbell '39 + Louis '65 & Darlene '61 Cardamone John W. Carenbauer. Sr.+

Thomas A. Cervone '75 & Susan Creswell Charles M. & Thelma M. Pugliese Charitable Foundation Chesapeake Energy Corporation Chevron North America Exploration and Production Hazel Jane Gilleland + Company Chris Hess Foundation Civitan Club of Wheeling Inc. Robert Godfrey + Joseph D. '64+ & Sandra Clark Benedum Foundation David '77 & Ann Coffaro David D. Cohen '65 + Lula K. Collins + Community Foundation for the Ohio Valley Consol Energy Cornerstone Group Naomi Craia + Mark D. Crow Charles & Lavoo Crutchfield + W. Peterson Holloway DaimlerChrysler Corporation Janet L. Honecker Fund Joseph E. Davis '61 Alfred R. de Jaager Leslie DeFelice '76 & Connie Nelson Shirley Ann Dietz + Doctors Urgent Care John '78 & Kimberly '77 Dolan Dominion Foundation Catharine Hoffman Dorer + Dragon and Phoenix Software Inc. Roger L. DuBois '53 Edgar Martin Classic

David '64 & Linda '64

**Edwards** 

Paul & Helen Elbin + Lynne & Ben Exley IV ExxonMobil Foundation Francis J. and Edith Jackson Family Foundation Nicholas & Fran Frank Glenn '65 & Eula Fresch James '61 & Carol '60 Frum Joe '69 + & Rita Gnazzoa Cynthia Goad Donelda J. Godfrey + Martha Hudson Goodrich **'44** + Stephen Greiner & Nancy Miller-Greiner Jack '34 + & Mildred Grewell John I. Grim Brian & Rachelle Harlow Robert & Stephanie Harris Kenneth Harris '37 + Harry & Constance '81 Hein Howard '66 + & Catherine Herrinaton Ralph E. & Helen M. Herzler + John William Hoppers '63 Fred & Audrey Horne Huntington Corporate Giving Kathryn T. Neuman + IMG Gary '64 & Paula Inclan Norma Jeffries + Johnson & Johnson Family of Ogden & Snookie Nutting Companies David Jones '60 + Daniel '75 & Deborah '75 Joseph Michael J. Joseph + Fred Kinder '68 Brooke P. Koehler H. R. Buckv '64 & Joanne

Kopf

Koppers Industries

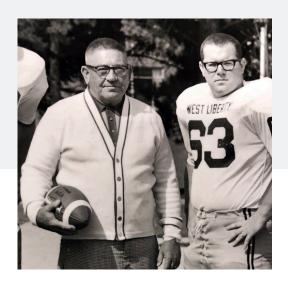
Rachel Katherine Krinke '45 + Andrew '54 & Judith Bartell Flizabeth J. Kuhn '00 Howard G. Lemasters '49 + & Theresa '48 Lemasters Helen F. Levenson + Larv Loew '75 + Howard & Wendy Long Louis & Sandra Berkman Foundation Harry & Helen '61 Ludeman Lyell B. and Patricia K. Clay Foundation, Inc. Main Street Bank Phyllis A. Marsh Margaret Anne Mayerich Daniel N. Maxwell '31 + Jeremy C. McCamic Thomas '54 + & Peggy '50 McCarroll John P. & Rhonda McCullouah Irene Meagel+ Virginia T. Mellott '43 Stella Caravas Misoyianis '52 + E. Kent '61 + & Barbara R. Clark '53 + & Patricia Morton Norman B. Moyes '53 Rudolph Mumlev '50 + Nationwide Foundation Florence Irene Nesbitt + Mary Jane Norona + Jo Lynne Nugent '75 **Nutting Foundation** Teresa Morton Nyhart Ohio County Board of Education Ohio County Commission Ohio Valley Health Services & Education Corp. Olga Kohut Sebulsky Charitable Fund Ormet Corporation P & G Fund

'55 Paesani F. Alex '82 & Valerie '87 Paris Parkvale Bank Andrew '69 & Linda Pasden Mary Frances Petit '62 + Pfizer, Inc. Donald E. Pirro '66 Pittsburgh Alumni Chapter Pittsburgh Conference on Analytical, Chemical & Applied Spectroscopy Prezkop - Chappelear & Associates AC Proiect BEST Vern & Aurelia Hauch Reed '68 Thomas '70 & Eileen Reinhold Mary Jane Ritson '45 + Robert L. and Helen E. Levenson Charitable Trust Jerry '60 & Connie '57 Roberts Verizon West Virginia Robinson Albert '80 & Susan Roszczvk Rvan Ferns Healthplex William P. & Jane Atkins '63 + Sargent Douglas '73 & Susan '71 Sarkis Casino Racetrack Sara H. Schnitzler '49 + Larry H. Sebulsky + Howard L. Shackelford '73 John C. Shaw + Terence A. Shimp '68 Vincent '64 & Linda Shimp Floyd Shuler '64 George Smith '68 + Sodexo Campus Services Solutions 21. Inc. Peter '69 & Jingsi Sontag Southwestern Energy Company Nick '75 & Patti '75

Sparachane

Philip '64 & Sharon Stahl Fred & Joan Stamp State of West Virginia -Higher Education Policy Commission Cynthia L. Stickley George E. Stifel + Swisher International, Inc. Lawerence H. Tallev + The Health Plan of the Upper Ohio Valley, Inc. Touchstone Research Laboratory Tri-State Area Citizens Scholarship Foundation UMWA/BCOA Training and Education Fund Shawn '87 & Julie '86 Ullom United Bank, Inc. Valley National Gases, Inc. Vance Memorial Presbyterian Church WCHS-TV WesBanco Wheeling Gary '58 & Flip '21 West West Virginia University Research Corporation Wheeling Island Hotel Linda Whitaker James Taibi '86 & Kristina Williams '86 Williams MLP Operating, LLC Randy & Betty Worls William C. Wright '64 + WTRF-TV WV Department of Education & The Arts Anonymous (8)

+Deceased



West Liberty University celebrated one of its all-time greats on Sept. 18 when the Hilltoppers' home football game against No. 8-ranked Notre Dame (Ohio) was designated as the "Coach Bob Roe Memorial Game."

Many of the late coach's former players were on hand at West Family Stadium to honor the memory of the man who transformed West Liberty into a nationally-ranked grid power during the early 1970s.

Already a legendary Ohio Valley high school coach before moving up to the collegiate ranks, Roe led the Hilltopper football program to back-to-back NAIA national semifinal berths in 1970 and 1971, highlighting his stellar 9-year run at the West Liberty helm from 1965-73.

Roe's Hilltoppers exploded onto the national scene in 1970, going unbeaten in West Virginia Conference play to earn the school's first NAIA playoff bid. They came within a touchdown of playing for a national title, battling Wofford (S.C.) to the wire in a 12-6 setback.

# **CELEBRATED: COACH BOB ROE MEMORIAL GAME**

Contributed by Don Clegg, Sports Information Director

Coach Roe had West Liberty right back in the national spotlight in 1971 with another unbeaten regular season. Not even a loss to eventual national champion West Alabama in an NAIA semifinal game hosted by the Hilltoppers at Steubenville's Harding Stadium could dim the luster of that two-year run.

"Coach Roe influenced, inspired and guided more than 300 players, assistant coaches, trainers and student managers."

Roe hung up the college clipboard following the 1973 season, leaving the hilltop with a sparkling 50-24-6 record – one of the highest winning percentages in nearly a century of Hilltopper football.

A charter member of the West Liberty Hall of Fame in 1981, Roe is also enshrined in the West Virginia Sports Hall of Fame, the OVAC Hall of Fame, the City of Wheeling Hall of Fame, the Upper Ohio Valley Dapper Dan Hall of Fame and the Bethany College Hall of Fame.

"During his nine seasons at West Liberty, Coach Roe influenced, inspired and guided more than 300 players, assistant coaches, trainers and student managers," said former Hilltopper gridder Rod Reese, one of the driving forces behind the Coach Bob Roe Memorial Game. "In respect and gratitude for the incredible impact he had on our lives, we are proud to honor his memory."

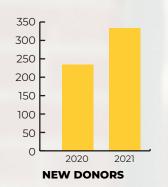
The WLU Foundation worked closely with the Coach Bob Roe Football Committee in support of the "Coach Bob Roe Memorial Game." After a get-together in the lower parking lot adjacent to West Family Stadium, a moment of silence was observed prior to the game in memory of Coach Roe and his former players who have passed. The Bob Roe Football Alumni group received an ovation from the crowd when they were asked to stand and be recognized at the end of the first quarter. The day concluded with a post-game celebration from 6:30 to 10 p.m. at the West Sports Bar.

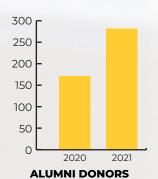
The WLU Foundation and Coach Bob Roe Football Committee are raising funds to commission a commemorative bronze plaque in honor of Coach Roe to be permanently installed at West Family Stadium along with creating an endowed scholarship. Donate at wlufoundation.org/give with the special request "Coach Bob Roe Memorial."

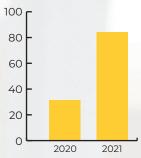
**TOPPER DAY OF GIVING** 2021 HIGHLIGHTS

**TOTAL RAISED: \$193,823.26** 

Total Number of Donors: 885 | Average Gift: \$219.00







# **TOP 3 MICRO-CAMPAIGNS**

### **Top by Participation**

Wrestling - 140 donors

Volleyball - 114 donors

Baseball - 62 donors

### Top By Total dollars raised

Men's Basketball - \$35,098

Wrestling - \$13,285

Theatre - \$12,949

### **SAVE THE DATE!**

**6TH ANNUAL** 

**Topper Day of Giving is April 6, 2022** 



### PRESIDENT'S CIRCLE

**President's Circle** is reserved for donors contributing \$1,500 or more within a fiscal year and include donors in six different giving societies.

corporations, s a listing of the many generous individuals, corporatior and organizations who contributed to the West Liberty University Foundation between July 1, 2020-June 30, 2021. oundations,

### **1837 Society**

# \$100,000 OR MORE Individuals:

Gary '58 & Flip '21 West Fred Kinder '68 Irene Meagel +

#### **WILLIAM CURTIS SOCIETY**

## **\$25,000-\$99,999** *Individuals:*

Thomas A. Cervone '75 & Susan
Creswell

E. Alex '82 & Valerie '87 Paris
Mary Frances Petit '62 +
James Taibi '86 & Kristina Williams '86

Anonymous (1)

John P. & Rhonda '02
Vern & Aurelia Hauch
Howard L. Shackelfor
David Waples '63
Robert J. Wetzel, MD

# Corporations, Foundations & Organizations:

Main Street Bank Belmont Savings Bank American Electric Power Foundation WesBanco Wheeling

#### LIBERTY SOCIETY

# **\$10,000-\$24,999** Individuals:

Charles R. '66 & Letty Annett
William A. & Loretta Wilson '65 +
Brenner
David '77 & Ann Coffaro
James '61 & Carol '60 Frum
Diane B. Gongaware '78
Harry & Helen '61 Ludeman
John P. & Rhonda '02 McCullough
Vern & Aurelia Hauch Reed '68
Howard L. Shackelford '73
David Waples '63
Pobert 1 Wetzel MD

Marty '75 & Patti '76 Adams

# Corporations, Foundations & Organizations:

The Albert Schenk III & Kathleen H. Schenk Charitable Trust
Barnes & Noble College Bookstores
CMTA Energy Solutions
Edge Engineering & Science
Nationwide Mutual Insurance
Company
The Ohio County Commission
River Valley Health Foundation Inc.
Southwestern Energy Company

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We have done our best to provide accurate information in the lists above. Please accept our apology for any errors or omissions. If you have any changes, corrections, or questions, please call the WLU Foundation at 304-336-5635.

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# MCMILLEN FUND BECOMES ENDOWED CHAIR

Contributed by John Hoppers '63

Several years ago, the family of the late Professor Kenneth B. "Mac" McMillen established a scholarship to honor Ken and his contribution to the college over a long career. Those who were privileged to sit in one of his classes will remember Mac as a generous man, who would go out of his way to answer questions, use personal anecdotes to illustrate lessons, and to allow wide ranging discussions. I remember being in class during the week the Berlin Wall began to go up. This was particularly poignant because Mrs. McMillen was what we referred to as a "war bride." a native of Germany who married an American GI. I remember meeting Mrs. McMillen when she agreed to give German lessons to a few of us in their home. She was a very gracious host and teacher.

The original Scholarship was changed with the consent of the family to create a fund which would provide a stipend to a faculty member to be selected by a committee as being outstanding in the field of political science on an annual basis. As interest in the project grew, a suggestion was made that a better method of honoring Mac would be to create the first endowed faculty position in the history of West Liberty University.

Of course, this is a very ambitious project which will require a large sum if it is to be sustainable. We are hoping to create a fund in excess of a million dollars for the purpose annually earning a sum of money sufficient to provide a portion or all of the salary of a professorship named in a field called American Studies. The fund is on the way to success after several generous gifts.

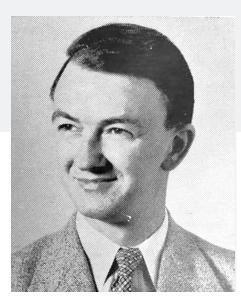
"This describes a man who deserves to be honored.

If you can contribute, you will be helping build this legacy."

One might ask why I have taken on the project of helping to promote this fund honoring a past professor. It is because he was a humble, non-assuming teacher who would go out of his way to help someone who asked for help. One example is his effort to help me be admitted to the College of Law at the Ohio State University. With my track record of less than outstanding grades, I am certain that his letter of recommendation gained my acceptance in 1965.

A better example is in a letter read by Dr. Jeremy Lawrence at the 2021 induction ceremony for the Wall of Honor posthumous recipient Dr. Todd Bullard. The Bullard family sent a letter containing the following:

"He (Bullard) wrote in a private family history in 2001 that two professors at West Liberty had great influence on him. Dr. Bertha Leaman, who had graduated from the University of Chicago, taught history and demanded high quality work, and Kenneth McMillen, who taught political



Kenneth B. "Mac" McMillen

science. Bullard wrote that McMillen "loved to argue with students, and tolerated a student (me) who knew less than he thought he knew." McMillen took Bullard to Morgantown to meet Dr. Carl Frasure, then chairman of political science at WVU, in 1953. Two years later, after Army service in Germany, Bullard entered a graduate program at WVU, putting him on a path of lifelong scholarship."

This describes a man who deserves to be honored. If you can contribute, you will be helping build this legacy.

Donate at wlufoundation.org/give with the special request "McMillen Fund."

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**Endowed Funds** 

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\*denotes new fund

### NON-ENDOWED FUNDS

Acrobatics & Tumbling Al & Thais Blatnik Scholarship Alumni Association Alumni Park Building Fund Andrew & Linda Pasden School of Business Administration Scholarship Annual Fund Appalachian Biodiversity Arnett Hall Renovations Art Department Scholarship Art Student Exchange Program Athletic Practice Facility Fund Athletic Training Club Band Fund Barnes & Noble Scholarship Baseball Field Renovation Benedum Fluency Grant 2\* Beth Salatino Memorial Scholarship **Bob Roe Reunion \*** Bucky Kopf Football Fund Campbell Hall Campus International Community Center for Arts & Education Children's Literature Choir Tour Fund Coach Grall Fund College Fair College of Arts & Communications College of Business College of Education & Human Performance College of Liberal Arts College of Science Collegiate Alumnae of Wheeling Scholarship Community University Constance Stewart Health Sciences Scholarship Cory Hewitt Memorial Scholarship Club for Exceptional Children **COVID Emergency Fund** Creative Art Therapy Club

48 Hour Film Fest

Criminal Justice Program Cross Country & Track Cross Country & Track Scholarship Crutchfield Family Fund C. Tim Meighen Music Scholarship David Nugent Memorial Trust David Wright Memorial Scholarship \* Dental Hygiene Program Department of Health Sciences Department of Natural Sciences and Mathematics Department of Natural Sciences Scholarship Diane Billham Gongaware Business Scholarship \* Diogenes Grant - Devil Cravfish \* Donald S. & MarvAnne Bruno Education Scholarship Edgar Martin Men's Tennis Ellen Riggs Neidermeyer Award for Excellence in Nursing Etiquette Dinner FBLA Phi Beta Lambda First Generation Scholarship \* Football Stadium Renovations Frank Family Scholarship Friends of the Paul N. Elbin Library Future Literacy Leaders Project \* Golf Golf Team Golf Scramble \* Graduate Education Graphic Design Department Grav Williamson Legacy Fund Greek Life Health & Human Performance Helping Hilltoppers

Hilltop Plavers' Patron

Jack Adams Fund

Hilltopper Athletic Club

Athlete Scholarship

Hoop Club (Men's Basketball)

Jack Schuetz – State Farm Student

Jack Hattman Scholarship

Jeri Dailev Mathematics Scholarship John Hennen Scholarship Kelly Theatre Kenneth & William Wright Scholarship Kenneth Harris Scholarship Lary Loew Golf Scramble Fund Life Insurance Fund Liberty Oaks Maintenance Department Martha Hudson Goodrich Scholarship for Education Masters in Arts Education Scholarship Men's Soccer Music Department Fund NAMI Teletherapy Initiative \* Nearby Data Project \* Nearby Nature Nick Baker Scholarship Nicodemus Scholarship \* Online Learning Opera Fund Pallottini Memorial Scholarship for Outstanding Professional Promise in Dental Hygiene Physician Assistant Program Physical Education Major's Club Pittsburgh Alumni Chapter Professor Charles B. Davis Jr. Memorial Scholarship Protestant Campus Ministry Psychology Program RED Artist Scholarship \* Robert Villamagna Scholarship Scot Malson Nursing Scholarship Shaw Hall Renovations Social Work Program Softball Scholarship SPA Fund Staff Advisory Council General Fund \* Student Activities Student Athlete Experience Fund (Wrestling)\* Student Government Association

Study Abroad **Teachers Grants** The Masters of Dental Hygiene Scholarship \* The Performing Theatre Artist Scholarship The Trumpet Theatre Student Travel Thomas Hostutler Memorial Scholarship **Topperstation** Tri-State Dental Hygienists' Association Scholarship Tri-State Tax Institute Vance Memorial Presbyterian Church College Community Chorus Fund Veterans Scholarship Wall of Honor Water Refill Station Fund \* Weight Room West Family Athletic Complex WGLZ Wheeling District Dental Society Scholarship WLU Baseball WLU CFO Fund WLU Choirs Fund \* WLU Cheerleaders Women's Basketball Assist Club Women's Golf Women's Soccer Women's Softball Women's Tennis Women's Tennis Scholarship Women's Volleyball Wrestlina Wrestling Gear Fund \* Wrestling Golf Scramble \* Zach Amedro Football Scholarship Zeno, Pockl, Lilly and Copeland Accounting Scholarship **700 Science Student Fund** \*denotes new fund



### **BRENDEN SANDS**

Hometown: Wheeling, W.Va.

Year: Junior

Major: Political Science

### **Fun Fact About Yourself:**

I find technology fascinating, and Apple is currently my favorite brand.

### STUDENT SPOTLIGHT

### **David T. Javersak Scholarship**

### **Q&A WITH RECIPIENT BRENDEN SANDS**

### Why did you choose to attend West Liberty University?

I chose to attend West Liberty University because of the revival of the Political Science program, and after researching options in pursuit of an undergraduate degree, I was pleased with the competitive tuition rates. In addition to academics, I was interested in continuing my athletic career as a distance runner.

### Who has been the biggest influence in your life and why?

One of the first people that come to mind is my former high school Cross Country coach, Jacob Galik. Galik was my coach for four years, and in that amount of time, he was able to show me the value of hard work and dedication to both athletics and education. The level of commitment Galik continues to show in and outside of the classroom is rare, and he translates that caring mindset to those that are motivated to become better versions of themselves. To be brief, Coach Galik has taught me lessons that I will carry with me for the rest of my life, and I am forever grateful for that.

### Why did you choose your major?

For many years, I have maintained an interest in studying law and politics, specifically because I find that the two disciplines play significant roles in society as we know it.

### What has been your favorite memory at WLU so far?

My favorite memory at WLU so far includes spending time with my team during cross country camp at the beginning of the Fall 2021 semester. Specifically, I was fortunate enough to embark on a long run with some of my teammates on a popular road in Canaan Valley, WV. That run served as a reminder of why I chose to join the team to begin with, and I am sure that my experiences at WLU will forever remain special to me.

### EXPLANATION OF FOUNDATION FUNDS

Listed here are the various funds held by the West Liberty University Foundation, Inc.

#### **RESTRICTED GIFTS**

Donations made to the West Liberty University Foundation, Inc. with a specific purpose stated by the donor.

#### **UNRESTRICTED GIFTS**

Donations made to the West Liberty University Foundation, Inc. support the WLU Foundation Scholarship Program and areas of greatest need, which are identified by the WLU Foundation Need Request Proposal Process.

### **TYPES OF FUNDS**

#### NAMED ENDOWED FUND

A named endowed fund can be established to provide scholarships, support a professorship or chair in a particular academic area, or support another purpose based on the interest of the donor. An endowment requires that the principal remain intact in perpetuity, or for a defined period of time, or until sufficient assets have been accumulated to achieve a designated purpose. West Liberty University Foundation, Inc. requires a minimum initial gift of \$25,000 to establish an endowed fund. Named endowed funds are listed on an annual basis in certain WLU Foundation publications.

#### **TEMPORARILY ENDOWED FUND**

A temporarily endowed fund with a balance of less than \$25,000 may be established with the understanding that the donor(s) or governing body intends to fund at minimum \$25,000 level and that no income generated by the gift principal will be distributed until the \$25,000 minimum principal balance has been achieved. If not fully funded within five years, the temporarily endowed fund will be considered part of the Foundation's general endowment.

#### **NON-ENDOWED FUND**

A non-endowed fund is a fund held by the foundation designated for a specific use over a shortened period of time, e.g.; Organization accounts; Study Abroad; Capital Projects, etc.

For more information or to establish a fund, please contact:

### ANGELA ZAMBITO HILL, EXECUTIVE DIRECTOR

West Liberty University Foundation, Inc. 208 University Drive, CUB #126 West Liberty, WV 26074 304.336.5635 or 304.281.0118



### **WLU FOUNDATION**

208 University Drive College Union Box #126 West Liberty, WV 26074

