# CELEBRATING OUR ECTATO

IMPACT OF PHILANTHROPY ON STUDENTS Annual Report 2021-2022

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The West Liberty University Foundation raises, invests, and stewards private funds to strengthen West Liberty University and to increase opportunity for students of all backgrounds to pursue higher learning.

### **VISION STATEMENT:**

The WLU Foundation will build donor trust through ethical practices and communication while honoring philanthropic intentions that advance West Liberty University.

### **CORE VALUES:**

Integrity, Transparency, Accountability, Donor Centric, Stewardship, Professionalism, Collaboration, Ethical Standards



## **DEAR VALUED DONORS:**

Fiscal year 2022 was our largest fundraising year in five fiscal years! With your partnership, we collected nearly \$2.5 million in support of WLU and our students. We saw a 25% increase in new donors and a 15% increase in major gifts. Our annual Topper Day of Giving was a huge win raising a record \$300,000! The funds raised support priority academic and athletic projects plus an unprecedented increase in

WLU Foundation scholarship support. Thank you for your critical role in this success!

In addition to fundraising, the WLU Foundation engaged in a Strategic Planning Process, which was led by a committee representing our stakeholders. The plan was fueled by data and culminated with a Board of Directors retreat. The outcomes of the planning process include three significant strategic directions plus a refreshed mission statement that better describes our purpose. The committee will continue to evaluate progress and report to our dedicated Board of Directors.

As we move deeper into the current fiscal year, we are proud of last year's success but mindful of the challenging environment. The stock market and overall economic conditions pose a threat. Also, the sensitive state of higher education nationally, amplified by the COVID pandemic, increased the need for the WLU Foundation to support enrollment growth and retention with privately funded scholarships, campus improvements, faculty enrichment opportunities, and more. Despite these challenges, we plan to carry on the path of success and to earn your continued confidence.

With regret I announce that Angie Zambito-Hill will be moving to a new position effective January I and will no longer be with the WLU Foundation. I ask you to join me in thanking Angie as she played a critical role in our progress. Under her leadership we have grown the endowment from \$14 million to \$23 million while raising and funding approximately \$2 million in immediate projects each year. Your continued support is imperative to maintain the momentum that we have enjoyed under Angie's leadership. As we transition, if you have questions related to your gifts, please contact Shawn Ullom.

Thank you for your commitment!

In sincerest gratitude,

John Dolan

Chairman of the WLU Foundation Board of Directors

## **WLU FOUNDATION STAFF**



**GINNI MCFARLAND FINDLEY** Finance Administrator



**KYLE LUTZ** Administrative Assistant/ Hilltopper Athletic Club Coordinator



SHAWN ULLOM Director of Development

## **WLU FOUNDATION BOARD OF DIRECTORS**

The Foundation is fortunate to have a dedicated Board. Thank you all for your service!

Marty Adams
Anissa Anderson, Secretary
Jason Blair
John Bonassi
Clyde Campbell
Christine Carder
Todd Cover
David Croft
John Dolan, Chair
Russell Dunkin, Treasurer
Linda Edwards
James Frum

Diane Gongaware Daniel Joseph, Vice Chair John McCullough Donald Nickerson E. Alex Paris Clifton Spinner Samuel Stone Beth Weaver Jeremy West Honorary Board Members Bruce Berlage Donna Berlage R. Emmett Boyle Ron Hobbs Fred Horne Robert Joseph Bob Kota R. Clark Morton + Andrew Pasden Peter Sontag Richard Stevenson Gary West G. Randolph Worls

+Deceased

### SHAWN ULLOM JOINS WLU FOUNDATION

Shawn Ullom of Morgantown, W.Va., joined the West Liberty University Foundation as its new director of development this past July.

"I am pleased to welcome Shawn to the WLU Foundation and look forward to his input as both an alumnus and sales professional," said WLU Foundation President Angie Zambito-Hill.

Ullom graduated from WLU in 1987, earning a bachelor's in business administration with an emphasis on marketing.

Prior to joining WLU, he was employed at West Virginia University, serving as a training officer for nearly three years. Before that he spent 27 years in the field of health care, working in sales and leadership development.

Ullom is the brother of WLU's Athletic Director James "Lynn" Ullom. Shawn is married to WLU alumna Julie Azzi and together they have three adult children.

# RECOGNIZING PHILANTHROPY

Patricia Bethel (center) and family are shown with her award, along with Angie Zambito-Hill and John Dolan (far right).

## **RECOGNITION BANQUET 2022 HONORS DONORS**

The West Liberty University Foundation celebrated philanthropy and its donors as it welcomed alumni and friends back to campus for Homecoming 2022 with its annual Recognition Banguet on Friday, Oct. 21.

Honoring members of the John P. McCullough Society, the Nathan Shotwell Society, the President's Circle, and the 2022 Impact of Philanthropy Award recipients, the banquet began with a cocktail hour at 6 p.m. and was followed by a catered dinner, held in the renovated College Union.

"These donors have advanced priority projects for WLU and we are more than grateful for their incredible support."

The Impact of Philanthropy award was presented to a select group of donors who have given a generous amount of \$25,000 or more during fiscal year 2022.

"These donors have advanced priority projects for WLU and we are more than grateful for their incredible support. We are pleased to express our gratitude with our annual awards!" said Angela Zambito Hill, president of the WLU Foundation.

Each Impact of Philanthropy recipient was profiled in a brief video interview shown on large screens near the podium and produced by Topper Station, WLU's streaming platform. Each recipient also received an official commemorative, engraved crystal trophy in aratitude from the WLU Foundation.

"It is the perfect way to begin our Homecoming Weekend and celebrate the sharing and giving of these philanthropists," she said.

Homecoming continued on Saturday, Oct. 22 with tailgating, the Homecoming Parade, live music, food trucks, family friendly activities and football.



Zambito-Hill, James Taibi, Kristina Williams and Dolan

shown with Dolan and Zambito-Hill



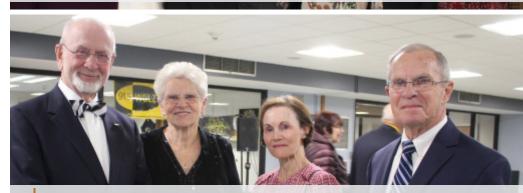
School of Nursing) and Zambito-Hill

## **2022 IMPACT OF** PHILANTHROPY HONOREES

- Kris Williams '86 & James Taibi '86
- Patricia Bethel '70 and '79 •
- Paula Keith '71
- Coach Bob Roe Era Alumni Group: Rodney Reese '70
- Coach Bob Roe Era Alumni Group: • Anthony Filberto '76
- Alumni Association of the School of Nursing Ohio • Valley General Hospital
- Sisters of St. Joseph Health & Wellness • Foundation
- Panhandle Cleaning & Restoration ٠ (unable to attend)



Shown with table donor and former Sarah Whitaker Glass Dental Hygiene School faculty member Dawn Ann Dean (center) are current Dental Hygiene faculty, from left Program Director Stephanie Meredith, faculty Courtney Huffman, Michele Sweeney, Margie Six and Hannah Hart.



Donor alumni John and Kay Hoppers and Carol and Jim Frum

### STATEMENT OF FINANCIAL POSITION

JULY 1, 2021 - JUNE 30, 2022

#### ASSETS 2022 2021 Cash and cash equivalents 121,583 51,004 Unconditional promises to give 417,502 314,614 Other receivables 7,553 7,553 Investments at estimated fair value 20,312,268 22,582,045 Beneficial interest in perpetual trust 2,295,852 2,799,176 55,920 55,920 Other assets TOTAL ASSETS 23,210,678 25,810,312 LIABILITIES AND NET ASSETS LIABILITIES Liability for charitable gift annuities 13.116 13.240 Paycheck Protection Program loan \_ **Total liabilities** 13.240 13.116 NET ASSETS Without Donor Restrictions 1,691,483 1.654.987 24,105,713 With Donor Restrictions 21.542.451 Total net assets 23.197.438 25,797,196 25,810,312 23,210,678 TOTAL LIABILITIES AND NET ASSETS

# STATEMENT OF

JULY 1, 2021 - JUNE 30, 2022

SUPPORT AND REVENUES	2022	2021
Contributions	2,050,301	1,589,872
In-kind contributions	201,533	185,638
Investment Income	(2,502,460)	4,502,226
Change in value of split interest agreements	(503,324)	533,660
Other income	117,561	89,020
PPP loan forgiveness		39,300
TOTAL SUPPORT AND REVENUES	(636,389)	6,939,716
EXPENSES AND LOSSES		
West Liberty University support:	57 ( 0 ( 0	
Scholarships	514,248	650,243
Athletic programs	255,478	130,178
Academic programs	285,418	376,980
Capital improvements	546,647	448,095
Other programs Fundraising	13,406	17,400
Costs of direct benefits to donors	4,407 12,581	10,434 10,888
General and administrative	331,184	317,862
TOTAL EXPENSES AND LOSSES	1,963,369	1,962,080
CHANGES IN NET ASSETS	(2,599,758)	4,977,636
NET ASSETS AT BEGINNING OF YEAR	25,797,196	20,819,560
NET ASSETS AT END OF YEAR	23,197,438	25,797,196

## 2022 UNIVERSITY SUPPORT & EXPENDITURES

JULY 1, 2021 - JUNE 30, 2022

UNIVERSITY SUPPORT	TOTAL	PERCENT OF TOTAL	
<b>SCHOLARSHIPS -</b> based upon a total of FY22 annual cost of \$18,566 for tuition, room & board for an in-state student, this amount provided the equivalent of 35 full scholarships.	\$514,248	26%	\$1,963,369
<b>ACADEMIC PROGRAMS</b> - The Connected Classroom Virtual Learning Series, classroom equipment, Socially Distanced Monologue Slam, Hughes Lecture Series, Appalachian Biodiversity Research, etc.	\$285,418	15%	TOTAL UNIVERSITY SUPPORT
<b>ATHLETIC PROGRAMS</b> - Expenditures for Hilltopper Athletic Club, recruiting expenses, uniforms, tournament tickets, equipment, etc.	\$255,478	13%	General and Administrative Expense 26%
<b>CAPITAL IMPROVEMENTS</b> - Baseball batting facility, Campbell Hall Audiology Behavioral Sciences Center furniture, Lab equipment, Physician Assistant Classroom upgrade, Water Refilling Stations, Weight Room Renovations, Wrestling Room upgrade	\$546,647	28%	1% Other Programs
<b>OTHER PROGRAMS</b> - Library expenses, alumni activities, community support, etc.	\$13,406	1%	
FOUNDATION EXPENSE			
<b>GENERAL AND ADMINISTRATIVE EXPENSE</b> - Includes salary and benefits, rent, operating expense, travel, etc.	\$331,184	<b>17</b> %	28% Capital 15%
FUNDRAISING	\$4,407	0%	Improvements Academic Programs
COSTS OF DIRECT BENEFITS TO DONORS	\$12,581	1%	Programs
TOTAL UNIVERSITY SUPPORT	\$1,963,369	100%	13%
GRAND TOTAL SUPPORT AND EXPENDITURES	\$1,963,369	100%	Athletic Programs

To view the audited Financial Statements, Notes and Certified Public Accountants Opinion, please go to **wlufoundation.org**.

## STUDENT SCHOLAR HIGHLIGHTS



## **ABBE STACKPOLE**

Guy H. & Mary Ann West Scholarship

Hometown: Paden City, W.Va.

Year: Junior

**Major:** Double Major in Healthcare Management and Business Management with a minor in Computer Information Systems

### Why did you choose to attend West Liberty University?

I chose to attend West Liberty University because of the location, academic programs, and the size of the university. I like that I am able to get away from my hometown while also being able to go back on the weekends if I choose to. The academic programs here at West Liberty have high standards and I love all the professors because they are always there to help you achieve your goals. I also like that the campus is small enough to walk to any place you need to go while still being close to Wheeling and the Highlands.

### Who has been the biggest influence in your life and why?

My grandmother is my biggest influence because she is such a strong and amazing person. She is always there for me in every way she can be and does not hesitate to help when I need it. Whenever I get older I hope to be as kind, strong, and giving as my grandmother is.

### What has been your favorite memory at WLU so far?

I cannot pinpoint an exact favorite memory but I would have to say any time I have spent with my teammates will be something I cherish forever. I know everyone likes to say their team (track & field) is a family but ours actually is and I have no idea what I would do without them.



## **AVA MEREDITH**

Linda S. (Forbes) Edwards Dental Hygiene Scholarship

Hometown: Inwood, W.Va. Year: Senior

Major: Dental Hygiene

### Why did you choose to attend West Liberty University?

I chose West Liberty because I fell in love with the Dental Hygiene program and knew I would get the best education here from our instructors.

### Who has been the biggest influence in your life and why?

The biggest influence on my life would be my fiancé. He has always been my biggest supporter and pushes me even on the days when I feel the worst.

### What has been your favorite memory at WLU so far?

My favorite memory here at West Liberty would be riding the SADHA homecoming float last year. It was such a fun experience. I was able to create a better and deeper relationship with some of my fellow classmates.

### What is a fun fact about yourself?

A fun fact about me is that when I was in 4th grade, my teacher had our class draw a picture for the local news station and whoever's drawing was picked was able to go on the news station and report the weather conditions. I was the one picked by the news station to be able to experience that opportunity.

## STUDENT SCHOLAR HIGHLIGHTS



### BROOKE ANDERSON Elbin Scholarship

Hometown: Wheeling, W.Va. Year: Junior Major: Public Relations

### Why did you choose to attend West Liberty University?

I chose West Liberty University because it felt like a school that would help me succeed and become the person I want to be. WLU had multiple majors that intrigued me and I loved the small campus/ community feel. Also, the amount of opportunities seemingly available to WL students gave me so much excitement.

### Why did you choose your major?

I chose my major because after taking COM 101 freshman year, it was evident to me that I needed to be a part of the communications program due to the thrill public speaking and learning about communication tactics gives me. Even thinking about a career in public relations raises so much excitement in me for my future. Public Relations allows me to do one of my absolute favorite things: talk.

### What has been your favorite memory at WLU so far?

My favorite memory at WLU has been being a resident assistant. Due to this position, I have met some of my best friends in the world. I get to use my creativity and friendliness in order to impact students' schooling experience for the better, and I get real world experience working and being in a leadership position.



## HADEN DERROW

### Shimp Brothers Scholarship

Hometown: Moundsville, W.Va.Year: SophomoreMajor: Finance and Accounting

### Why did you choose to attend West Liberty University?

I had a lot of friends who chose this college because it is close to home and has a close personal touch with staff and students on campus. It was one of my closest friends who talked to me about going here and helped make it happen. I couldn't think about going anywhere else as I have made this place like a second home with the hope of leaving my name as a mark on it.

### Who has been the biggest influence in your life and why?

My father was definitely my biggest influence in my life. He had a rough past and surpassed all of it and did what he could to provide for me. I lost him when I was younger, and I went through a lot without him there to support and guide me. Completing college and making a name for myself is one of my biggest goals to show him I can make him proud of me and do my best.

### **Extracurricular Activities:**

Residential Assistant, Vice President of Kappa Delta Kappa, Student Life Assistant, Student Government Association Senator, and Chairman for Alladin Services for Student Government Association, and finally Member of the National Technical Honor Society.

## STUDENT SCHOLAR HIGHLIGHTS



## SAVANNAH TURNER-DAVIS

WLU Foundation Scholarship Hometown: Wheeling, W.Va. Year: Freshman Major: Nursing

### Why did you choose to attend West Liberty University?

I choose to attend West Liberty University because of the nursing program and for athletics. Here, I am a part of the Acrobatics and Tumbling team which I love. It is much different than any other sport that I have been a part of before. The nursing program here is also one of the best in the state which was a big factor in my decision.

### Who has been the biggest influence in your life and why?

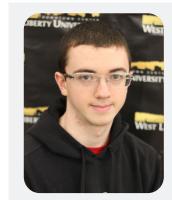
The biggest influence in my life is my mom. My mom is a strong woman and she is very selfless. She has taught me how to overcome any problem that I have. She is also very caring. She puts others before herself.

### Why did you choose your major?

I chose my major because I have a big heart. I enjoy being able to help people, especially when they are most vulnerable. I used to help my Nanna take care of my great grandmother. She would always call me her little nurse. I think that has had the biggest impact on my decision to major in nursing.

### What is a fun fact about yourself?

My favorite food is macaroni and cheese.



## **TONY FERCH**

### **Elbin Scholarship**

Hometown: Parkersburg, W.Va. Year: Junior Major: Accounting

### Why did you choose to attend West Liberty University?

There are many reasons why I chose to attend West Liberty University. Thanks to the Foundation, I was able to get a great deal financially to go here. The University is also close to home, which is important to me. Most of all, however, the West Liberty University community is great and has made me feel welcome ever since I transferred here.

### Who has been the biggest influence in your life and why?

It is hard to pick just one, but my parents have always been the biggest influences in my life. From a young age, they always taught that I need to work hard in order to achieve what I want. I have taken these words to heart, and they have allowed me to get where I am today.

### Why did you choose your major?

From a young age, I always loved to work with numbers. Accounting allows me to use numbers in a practical way, sorting information and using it to obtain new information. The subject has always been interesting to me, and I have had some great professors here at West Liberty that have helped me to better understand it all.

## NATHAN SHOTWELL SOCIETY

The Nathan Shotwell Planned Giving Society, established in 1997, recognizes and honors those who have made provisions for the West Liberty University Foundation through a bequest in a will or other estate-planning arrangement. The Society is named for the Reverend Dr. Nathan Shotwell, who founded West Liberty University in 1837 and served as its leader until 1854. Dr. Shotwell is credited with the establishment of the high academic standards to which the university continues to aspire. The following alumni and friends of West Liberty University have made such provisions:

Robert K. Abel '73 Jack C. Adams '63 Mary K. Ahrens + Judith Schryver Azallion '99 Bruce L. & Donna Waugh '65 Berlage Patricial L. Bethel '79 Mildred Kaetzel Biggs + Albert '49 + & Thais '76 Blatnik + Shirley L. Emerick '74 Thais F. Blatnik '76 Elizabeth M. Boger '43 + Mark Bohlman '75 R. Emmett Boyle & Debra J. Boger William A. & Loretta Wilson '65 Susan M. Fowler '73 + Brenner Judith R. Breon '71 Wilma G. Brindley '42 Donald '52 & MaryAnne Bruno Robert J. Burke '76 Estate Neva N. Caldwell '22+ Clyde '53 & Joan '62 Campbell Leah Gracey Campbell '39 + Richard H. & Laura Carter R. A. Cipriani '55 + Audrey Ciripompa Jack E. Cisney David D. Cohen '65 + Lula K. Collins Estate Jeremy J. Compton '99 Sharon Murphy Coote '69

C. Nolan Cox '72 Dennis L. Daugherty '76 Joseph E. Davis '61 Alfred R. de Jaager Leslie DeFelice '76 Roger L. DuBois '53 Helen P. Elbin + Paul N. Elbin + Betty J Muhleman + Carlyle Farnsworth + Robert & Audrey Fisher Dennis '67 & Carol '66 Flaherty Richard A. Foston '97 Peter L. Freeman+ Sara Jane Fritz '43 + Rosemary M. Front + Carolyn S. Garrison '64 Richard '59+ & Carol Garrison Gloria E. Gasser '80 Edward C. Gaughan + Christopher Gibbs '08 Hazel Jane Gilleland + Donelda J. Godfrey + Diane B. Gongaware '78 Robert & Patricia '63 Gracey Jack D. Grewell '34 Estate Edward G. '71 & Sandra L. Grimes Chester P. '47 & Rose Grossi +

Robert P. Haas '57 Kenneth Harris '37 + Harry & Constance '81 Hein Howard '66 + & Catherine Herrington Ralph E. & Helen M. Herzler + John William Hoppers '63 Charlie L. & Deborah V. Hughes Christine C. Muroski David Jones '60 + David B. Kadar '74 Miriam E. Kaiser '29 + Billy E. Keller '70 James "Jay" Kilbane '88 Bob '67 & Patti Kota Rachel Katherine Krinke '45 + John P. Larch '80 G. Richard Deenis '89 Meta M. Lasch '76 Howard G. Lemasters '49 + Theresa Lemasters '48 Michael J. Leo '87 John P. Liptak '80 Virginia M. Lutes + Kathleen A. Maestle '93 Helen Kimble Maier '48 Ruth Markwell Marjorie Louise Blodgett '22+ Toni J. Mason '60 + Rita M. Masur Catherine C. Mattingly '62 Daniel N. Maxwell '31 Estate

Marilyn A. McCain '72 Irene Meagel+ Virginia T. Mellott '43 Stella Caravas Misovianis '52 + Aaron '03 & Chandra Monseau Jenny Morlan Estate R. Clark '53 + & Patricia Morton Theresa Nagy '68 + Florence Irene Nesbitt + Kathryn T. Neuman Estate Mary Jane Norona + Diana Duncan Ott 60 + Andrew '54 & Judith Bartell '55 Paesani Andrew '69 & Linda Pasden Mary Frances Petit '62 + William B. Pillar '68 Susan Rayle '78 Roberta Raymond '78 Naomi Craig Estate Phil '65 & Karen '65 Rea Carol Jean Reuther Riopelle Mary Jane Reaney Ritson '45 + Arthur & Carol '77 Webster E. Kent '61 + & Barbara Robinson Ronald L. Robinson '53 + Sam K. Rollins '68 Esther Rowe +

Ruth Ann Scherich '51 Sara H. Schnitzler '49 + Howard L. Shackelford '73 Shyrl J. Shepard '55 Scott R. '97 & Annie Shipman Peter '69 & Jingsi Sontag Lawrence A. Spalla '70 James '51 & Audrey '52 Stepp Richard & Rebecca Stevenson Samuel W. Stewart '03 Cynthia L. Stickley Blanche Barte Stidd Lawerence H. Talley + Christopher '07 & Brittany '08 Taylor Richard '68 & Mary Jo Terry Thomas '75 & Carol '74 Terry B. Ann Thomas + Nancy Crow Trentini + Susan Wagner '68 LeRoy A. & Eve L. Wallin '70 Joan M. Watkins '65 Wesley L. Watson '01 Richard & Sandra J. LaPosta '64 Barry E '66 & Patricia A Lohr '68 + Weber Gary '58 & Flip '21 West Elizabeth Wolf Mary Ann Wolf Estate Nancy Hall S. Wright Anonymous (9)

## PRESIDENT EMERITUS DR. JOHN P. MCCULLOUGH SOCIETY

The Society recognizes individual, foundation, and corporate donors who have contributed a lifetime total of at least \$25,000 and was established in honor of President Emeritus John P. McCullough who served West Liberty University for nearly fifty years in the roles of Professor, Chair, Dean, Provost, Executive Vice President, and who on three separate occasions assumed the Presidency of WLU.

A & B Sales, Inc. Acetylene Products Corp Aladdin Food Management Services, LLC Albert '49 + & Thais '76 Blatnik + Albert '80 & Susan Roszczvk Alex E. Paris Contracting Company, Inc. Alfred R. de Jaager Alumni Association of the School of Nursing of the Ohio Valley General Hospital Beck American Electric Power Foundation Andrew '54 & Judith Bartell '55 Paesani Andrew '69 & Linda Pasden Anissa Anderson '94 Barnes & Noble College Bookstores Baver Corporation Belmont Savings Bank Bordas & Bordas, PLLC Brian & Rachelle Harlow Bristol-Myers Squibb Foundation. Inc. Brooke P. Koehler Bruce L. & Donna Waugh '65 Edge Engineering & Science John P. & Rhonda '02 Berlage Carnegie Mellon University Catharine Hoffman Dorer + Charles Crutchfield + Charles R. '66 & Letty Annett Chesapeake Energy Corporation Chevron North America Exploration and Production Fred Kinder '68 Company Chris Hess Foundation Civitan Club of Wheeling Inc. George E. Stifel + Claude Worthington Benedum Foundation Clvde '53 & Joan '62 Campbell Community Foundation for the Ohio Vallev

Community Foundation of Greater Des Moines Consol Enerav Cvnthia L. Sticklev DaimlerChrysler Corporation Howard '66 + & Catherine Fund Daniel '75 & Deborah '75 Joseph Daniel N. Maxwell '31 Estate David '64 & Linda '64 Edwards David '70 & Barbara '70 + David '77 & Ann Coffaro David D. Cohen '65 + David Jones '60 + David Waples '63 Diane B. Gongaware '78 Doctors Urgent Care Dominion Foundation Donald '52 & MarvAnne Bruno Donelda J. Godfrev + Douglas '73 & Susan '71 Sarkis John '78 & Kimberly '77 E. Alex '82 & Valerie '87 Paris F Kent '61 + & Barbara Robinson Edgar Martin Classic ExxonMobil Foundation Florence Irene Nesbitt + Flovd Shuler '64 Francis J. and Edith Jackson Family Foundation Frank & Javna Alderman Fred & Audrev Horne Fred & Joan Stamp Garv '58 & Flip '21 West Garv '64 & Paula Inclan George Smith '68 + Glenn '65 & Eula Fresch H. R. Buckv '64 & Joanne Kopf Harry & Constance '81 Hein Harry & Helen '61 Ludeman

Hazel Jane Gilleland + Helen F. Levenson + Helen P. Elbin + Howard & Wendy Long Herrinaton Howard G. Lemasters '49 + Howard L. Shackelford '73 Huntington Corporate Giving Marty '75 & Patti '76 Adams Irene Meagel+ Jack C. Adams '63 Jack D. Grewell '34 Estate James '61 & Carol '60 Frum James Taibi '86 & Kristina Williams '86 Jane Atkins Sargent '63 + Janet L. Honecker Janet Loew '85 & Robert Cooper Jeremy C. McCamic Jerry '60 & Connie '57 + Roberts Jo Lynne Nugent '75 Dolan John C. Shaw Scholarship Fund John L. Grim McCullouah John W. Carenbauer. Sr.+ John William Hoppers '63 Johnson & Johnson Family of Education Corp. Companies Joseph E. Davis '61 Kathrvn T. Neuman Estate Kenneth D. Cover '65 Kenneth Harris '37 + Koppers Industries Larry H. Sebulsky+ Larv Loew '75 + Lawerence H. Talley + Leah Gracev Campbell '39 + Lee Weeks Abraham '56 + Leslie DeFelice '76 Linda Whitaker Louis '65 & Darlene '61

Cardamone Lula K. Collins Estate Lvell B. and Patricia K. Clav Foundation. Inc. Lynne & Ben Exlev IV Main Street Bank Martha Hudson Goodrich '44 + Mary Frances Petit '62 + Mary Jane Norona + Mary Jane Ritson '45 + Mary K. Ahrens + Michael J. Joseph + Milan Puskar Foundation. Inc Mildred Kaetzel Biggs + Mountain State Educational Services Cooperative Nancy Crow Trentini + Naomi Craiq Estate Nationwide Foundation Neva N. Caldwell '22+ Nicholas & Fran Frank Nick '75 & Patti '75 Sparachane Norma Jeffries + Norman B. Moves '53 + Ogden & Snookie Nutting Ohio County Board of Education Ohio Vallev Health Services & Olaa Kohut Sebulsky Charitable Fund Ormet Corporation Panhandle Cleaning & Restoration Parkvale Bank Patricial I Bethel '79 Paul N Elbin + Paula M. Keith '71 Peter '69 & Jinasi Sontag Peter L. Freeman + Pfizer Inc. Philip '64 & Sharon Stahl Phyllis A. Beneke Scholarship The Cornerstone Group

Phyllis A. Marsh Pittsburgh Alumni Chapter Prezkop - Chappelear & Associates AC Proiect BEST R. A. Cipriani '55 + R. Clark '53 + & Patricia Morton R. Emmett Boyle & Debra J. Boger Rachel Katherine Krinke '45 + Thomas '70 & Eileen Ralph E. & Helen M. Herzler + Richard & Rebecca Stevenson Robert & Patricia '63 Gracev Robert & Stephanie Harris Robert Godfrev + Robert L and Helen F Levenson Charitable Trust Roaer L. DuBois '53 Rudolph Mumley '50 + Sara H. Schnitzler '49 + Sisters of St. Joseph Health & Verizon West Virginia Wellness Foundation Society for Analytical Chemists of Pittsburgh Sodexo Campus Services Solutions 21. Inc. Southwestern Energy Company State of West Virginia -Higher Education Policy Commission Stella Caravas Misovianis '52 + Stephen Greiner & Nancy Miller-Greiner Swisher International Inc. Terence A. Shimp '68 Teresa Morton Nyhart The Albert Schenk III & Kathleen H. Schenk Charitable Trust The Axiall Foundation. Inc. The Charles M. & Thelma M. Pugliese Charitable Foundation

The Health Plan of the Upper Ohio Vallev, Inc. The Louis & Sandra Berkman Foundation The Nutting Foundation The Ohio County Commission The P & G Fund Thomas '54 + & Peggy '50 McCarroll Reinbold Thomas A Cervone '75 & Susan Creswell Thomas T. & Chervl B. Mendenhall Touchstone Research Laboratory United Bank, Inc. Vallev National Gases. Inc. Vance Memorial Presbyterian Church Vern & Aurelia Hauch '68 Reed Virginia T. Mellott '43 Visitina Anaels W. Peterson Holloway WCHS-TV WesBanco Wheeling West Virginia University Research Corporation Wheeling Island Hotel Casino Racetrack William A. & Loretta Wilson '65 + Brenner William C. Wright '64 + Williams MLP Operating, LLC WTRF-TV WV Department of Education & The Arts WVU Foundation Anonymous (5)

+Deceased

# SIXTH ANNUAL DAY OF GIVING MOST SUCCESSFUL YET

The West Liberty University Foundation's annual Topper Day of Giving is the largest philanthropic event of the year and has grown from generating \$38,000 in 2017 to almost \$300,000 in 2022. Through online giving, generous donors give funds to support their favorite WLU program or initiative, which enhances the WLU student experience. Supporters have the option to pledge their gift to specific programs including student life initiatives, scholarship funds, and Hilltopper athletic teams.

### This was the most successful Topper Day of Giving to date!

The yearly fundraising event took place on Wednesday, April 6, 2022, and had a goal of \$200,000 which was surpassed by an additional \$81,603 due to generous individual and corporate benefactors. Matching dollars were also offered to increase each program's success and offer donor incentive.

The top three organizations with the most donor participation during the 2022 campaign were wrestling, volleyball, and the theatre program. Additionally, the theatre program, wrestling team, and softball team received the most monetary donations.

This was the most successful Topper Day of Giving to date and the Foundation hopes to continue making this day larger and more impactful for those at West Liberty University.

TOP 3 MICRO-CAMPAIGNS

### **Top by Participation**

Wrestling: 210 donors

Volleyball: 165 donors

Theatre Program: 100 donors

### Top By Total dollars raised

Theatre: \$29,915.69

Wrestling: \$25,299.60

Softball: \$20,359.50

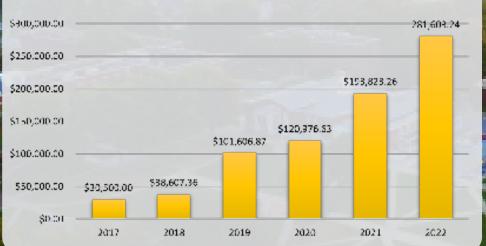
## SAVE THE DATE!

7TH ANNUAL Topper Day of Giving is April 5, 2023

## **TOPPER DAY OF GIVING** YEAR OVER YEAR HIGHLIGHTS

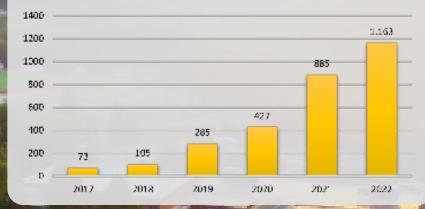
## **TOTAL RAISED: \$281,603**

Total Number of Donors: 1,163 | Average Gift: \$221.38

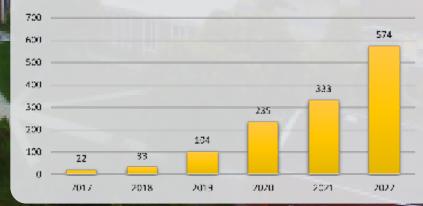


### **AMOUNT RAISED**

### **TOTAL DONORS**



**NEW DONORS** 



## PRESIDENT'S CIRCLE

President's Circle is reserved for donors contributing \$1,500 or more within a fiscal year and includes donors in six different giving societies. This list is of those donors who contributed \$1,500 or more during fiscal year 2022 (July 1, 2021-June 30, 2022).

Please note: The contribution minimum for President's Circle for fiscal year 2023 will be \$2,000. This change was ratified by the WLU Foundation Board of Directors in April of 2022.

### 1837 Society

### \$100.000 OR MORE Individuals:

Irene Meagel+ James Taibi '86 & Kristina Williams '86 \$10,000-\$24,999

### Corporations, Foundations & Oraanizations:

Belmont Savings Bank Carnegie Mellon University Milan Puskar Foundation, Inc. Panhandle Cleaning & Restoration

### WILLIAM CURTIS SOCIETY \$25,000-\$99,999 Individuals:

Marty '75 & Patti '76 Adams Frank & Jayna Alderman Patricial L. Bethel '79 R. A. Cipriani '55 + Paula M. Keith '71 H. R. Bucky '64 & Joanne Kopf E. Alex '82 & Valerie '87 Paris Gary '58 & Flip '21 West Anonymous (1)

### **Corporations, Foundations &** Organizations:

Alumni Association of the School of Nursing of the Ohio Valley General Hospital

Mountain State Educational Services Cooperative Sisters of St. Joseph Health &

Wellness Foundation WesBanco Wheeling

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Individuals:

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Main Street Bank The Ohio County Commission WVU Foundation Anonymous (1)

### WINDING ROAD SOCIETY \$5.000-\$9.999

### Individuals:

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### **Corporations, Foundations & Organizations:**

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Shown here is a listing of the many generous individuals, corporations, coundations, and organizations who contributed to the West Liberty University Foundation between July 1, 2021-June 30, 2022.

Shown here is a listing

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## PRESIDENT'S CIRCLE (con't)

### ACADEMY SOCIETY \$2,500-\$4,999 Individuals:

Paul & Anne Barber David '70 & Barbara '70 + Beck Tara M. Beiswenger '88 Clyde '53 & Joan '62 Campbell Thomas A. Cervone '75 & Susan Creswell David '77 & Ann Coffaro Robert Cooper & Janet Loew '85 Kenneth D. Cover '65 John '78 & Kimberly '77 Dolan Roger L. DuBois '53 W. Franklin Evans William '55 & Phyllis '57 Evans Lynne & Ben Exley IV David & Judy '68 Glatz W. Peterson Holloway Katie L. Kacmarik '08 Jason '19 & Sarah Koegler Janet Loew '85 & Robert Cooper Henry '61 & Mary Marockie David '95 & Meredith McKinley David Byron McMillen '69 Scott McNulty '87 & Maya Crone Vince '62 & Kay '97 Monseau John D. Paesano '86 Mary Frances Petit '62 + Roberta Raymond '78 Albert '80 & Susan Roszczyk Marcella Sarson Stephanie L. Shaw '97 Scott R. '97 & Annie Shipman Floyd Shuler '64 Nick '75 & Patti '75 Sparachane Samuel Spencer Stone Jennifer Lee Takacs '95 Lambros Tsuhlares

Gilbert '76 & Eileen Ullom Linda Whitaker Anonymous (1)

### Corporations, Foundations & Organizations:

**BSN Sports** Commonwealth of Virginia Dirty Dog Tavern Dollar General Literacy Foundation IBEW 141 Kalkreuth Roofing & Sheet Metal, Inc. Monco Constructors Inc. Ohio County Board of Education Panhandle Farmers Mutual Insurance Company Rhino Sports & Entertainment Services Schermer Enterprises, LLC Sodexo Campus Services The Cornerstone Group The Progressive Insurance Foundation W.Va. - Ohio Motor Sales, Inc. Warren Design & Build Zambito Flooring America

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corporations, West Liberty generous individuals, 30, 2022. to the contributed 2021-June July 1, : who ( the many between organizations of is a listing ation and **Jniversity Found** here i <sup>5</sup>oundations, Shown I

**TOWER CLUB** \$500-\$1.499 Individuals: E Marc '79 & Debra '80 Abraham Richard H. Achtzehn '69 David Adkins '90 Betsev A. Alden '61 Ronald L. Allen '71 Louis H. & Marcia E. Aulick Michael & Kristi Aulick Greg & Carla Babe Michael '78 & Jean '76 Bailev Rowena Baker Trov Baker Katharine Becker Frank & Lvnda Billotto Marcus Black John R Bonassi '69 Perry & Jacqueline Bonomo Fred & Carol Booth Giovanni & Elizabeth Borsellino Chuck '70 & Diane '79 **Bowers** Arlene Brantlev Patrick & Sharon Braun Pete Braun Chris Bucon Brvan Bunch '87 Susan C. Burkholder Eric B. Burkle '09 Eric J. & Michele R. Butler Larry '68 & Cathy '68 Carpenter Joe & Sandy Cartisano Chad Cheripko Bill & Jennifer Childers Jeff & Molly Cieply Halev Clark Dennis & Vicky Cook Kyle & Katie Cooper Thomas & Mary Cooper Sharon Murphy Coote '69 Richard '59 + & Marv Jane '57 Copeland Ryan S. Courtney '02 Todd Cover '98 Christine Craiq David '89 & Jennifer Croft Mark D Crow Joseph E. Davis '61

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DBHOR INC

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HONOR ROLL OF DONORS

corporations, berty .\_\_ 'est  $\geq$ 2022. generous individuals, the 30, 5 contributed 2021-June Ļ, who July the many between organizations of a listing 00 ati õ Ĕ S σ ОЦ here oundations, **J**niversity Shown

Linda Johnston Chuck Jonas Angelica Jones Charles & Lynne Jones Tamika Jones Victoria Jones Brian '78 & Julie Joseph Sherry Joy '74 Charles Kaiser Jr. Lora Kalwarski Nikolaos Kanellos Moonjung Kang John '71 & Debbie '72 Karas Charles F. Kazienko '69 Evangeline Keaton Lucy Kefauver Billy E. Keller '70 Jonathan Kemo Mary Ann Kemp Alan Kendrex Nannette Hill Kennedy '76 Karen Kettler Scot '96 & Deborah '92 Kiggans Paul W. & Teri L. King Larisa Kins Makenna Klarr John Klempa '91 Arleen Knight '74 Dennis Knight '72 Dennis & Natalie Knitowski Tommy Knowles Richard Koch '78 Bill '71 & Debby Koegler Jason Korzeniewski David J. Kovalick '67 David A. Kraus '70 Robert & Melinda Kreisberg Robert & Tammy Kruse Tammy R. Kruse '07 Jack Kruze David & Amber Kyle Kelsey Kyle '21 Kenzie Kyle '21 Lincoln Kyle Barbara J. Laifer '75 Rvan Lambert Michael '16 & Emily '17 Lamberti Vincent & Cynthia Lamberti David '79 & Vickie Lamotte Matt LaMotte

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Organizations:

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Please find the Gold & Black Club individual donor list online at wlufoundation.org



We have done our best to provide accurate information in the lists above. Please accept our apology for any errors or omissions. If you have any changes, corrections, or questions, please call the WLU Foundation at 304-336-5635.

## MEMORIAL & HONORARY GIFTS

### REMEMBERING THOSE WE LOVE

During fiscal year 2022 gifts were made in memory of the following individuals: Nick Baker Rose Stenger Beatty Barbara Dowgialo Beck **Beverly Bell** Albert Blatnik James Brinkman Todd H. Bullard Nelson Cain Donna Green Causey Jeanne D. Cervone James Chapman Agathia "Gaye" Cheripko R.A. Cipriani Richard A. Copeland Deborah Cox Jeri Dailey Charles B. Davis. Jr. Charles B. Davis III Alan Dolan William J. Dolan Mell Comer Duffy

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### HONORING THOSE WHO INSPIRE US

During fiscal year 2022 gifts were made in honor of the following individuals: Hilary Bougher-Muckian Clyde D. Campbell Tom Cervone & Susan Creswell Jeri Dailey Alfred R. de Jaager Ginni McFarland Findley Rebecca Johnston Bucky Kopf Ryan Keeling John P. McCullough Alexis Montes Justin Pennybacker Alexandra C Rine Al Roszczyk **Doug Torres** Sara & Jacob Trifonoff Gary & Flip West

# WEST LIBERTY UNIVERSITY FOUNDATION STRATEGIC PLAN 2022-2025

The WLU Foundation engaged in a fourmonth long strategic planning process, which started in January of 2022 and culminated in April with a two-day Board of Directors retreat. The planning process engaged stakeholders through a SWOT (Strengths, Weaknesses, Opportunities, and Threats) Analysis Survey and was led by a Strategic Planning Committee comprised of members that represented each stakeholder group. The plan was facilitated by Kathleen McDermott, Business Development Manager and Director of Nonprofit Advisory Services for McKinley Carter Wealth Services. Below are the Strategic Directions and Goals, which were approved at the July 2022 Board of Directors Meeting and will be evaluated on an ongoing basis. For a full copy of the plan, please contact the WLU Foundation at 304-336-5635.

### **DIRECTION 1:**

The WLU Foundation will continue to work closely with WLU and its Alumni Office to create a sustainable structure to support the growing needs of WLU, plan for succession and continuity across joint organizations, and increase alumni giving.

**Goal 1:** The WLU Foundation and the WLU Alumni Office will, by the end of September 2022, create and implement a collaborative Alumni/Development Plan that includes ownership of events, mailings, and other activities, an appropriate communication structure, and the tools for the Alumni Office to support giving. **Goal 2:** The WLU Foundation will implement a staffing plan to sustain the operations of the organization and plan for growth by increasing staff at least 50% by the end of June 2024 and creatively partnering with Alumni Affairs.

### **DIRECTION 2:**

The WLU Foundation will improve the organization's brand awareness and enhance donor and prospective confidence by promoting the good work of the Foundation, its Board of Directors and staff, and by focusing donors on our mission to support WLU students.

**Goal 1:** The WLU Foundation will create and implement an annual communication plan that includes at least two new communications for fiscal year 2023. The WLU Foundation will continue to enhance this plan year over year with a goal of five new communications by FY 25.

**Goal 2:** The WLU Foundation will develop and implement a student focused annual campaign to increase total unrestricted dollars 15% by June 30, 2023, and 25% by June, 2024.

**Goal 3:** The WLU Foundation will adopt new mission statement and build brand awareness among external audiences by June 2024.

**DIRECTION 3:** The WLU Foundation will increase its private support of WLU by expanding the donor base to include donors of all levels.

**Goal 1:** The WLU Foundation and the WLU Alumni Office will create and implement a plan to increase current (based on FY 22 numbers) alumni giving to 4% of the alumni base by the end of June 2023, 5% of the alumni base by the end of June 2024, and at least 6% of the alumni base by the end of June 2025.

**Goal 2:** The WLU Foundation will increase the number of major donors contributing \$10,000 or more by 25% by June 2024. (Based on FY22 numbers of 33 major donors giving \$10k+)

**Goal 3:** The WLU Foundation will grow the number of enrolled student donors from 50 to 100 by FY25 through annual Day of Giving event, Make Your Topper Mark Program, and other initiatives (WLUF Staff)

**Goal 4:** The WLU Foundation will create a plan to promote Nathan Shotwell Society Membership (planned giving) by June 2023.



## ENDOWED FUNDS

Alfred R. de Jaager Choral Scholarship Alumni Endowed Fund \* Barbara Dowgialo Beck Scholarship Bill Dolan Scholarship Blangor, Bunch, Hudson and Spinner Scholarship \* Bob and Judy McNabb Scholarship \* Bob Roe Scholarship \* Bucks for Brains Fund Caldwell Scholarships Carol Frum Scholarship Carolyn Sue Garrison Elementary Education Scholarship Catharine H. Dorer Dental Hygiene Scholarship Charitable Gift Annuities Charles B. Davis III Scholarship Clyde Thomas Scholarship Colonel Harold D. Jefferson Fund David T. Javersak College of Liberal Arts Scholarship Donald L. Pahl, Sr. Music Scholarship Donald W & David J Levenson Foundation, Inc. Science Fair Donald W. Jones Music Scholarship Don L. & Shirley Seamon Memorial Nursing Scholarship Donna Waugh & Bruce Berlage Dental Hvaiene Doris Lake Jones Scholarship Dorothy Long Nursing Scholarship Dr. Clyde D. Campbell Scholarship Dr. David G. Edwards Biology Scholarship Dr. E. J. Joseph Dental Hygiene Scholarship Dr. Edward C. Wolf Music Scholarship Dr. Henry Marockie Superintendent Scholarship \* Dr. John P. McCullough Scholarship Dr. Richard G. and Rebecca B. Stevenson Nursing Scholarship Dr. Thomas J. Babb SBA Scholarship Eastern Star Nursing Scholarship Edna M. Goodknight Memorial Scholarship

Eileen M. Reinbold Graphic Design Scholarship Eileen Reinbold Endowment for Kelly Theater Elmer F. Dietz Football Scholarship Fugene Crutchfield Memorial Scholarship Executive Development Forum Faculty Travel Fund Florence Irene Nesbitt Scholarship Florida 250 Club Forrest L. Mellott Memorial Football Scholarship Gary B. Inclan Fund General Endowed Scholarship George and Dolly Grim Memorial Scholarship George and Mildred Polak Scholarship Guy H. & Mary Ann West Business Scholarship Hall of Fame Athletic Scholarship Hauch Family Scholarship Hazel Jane Gilleland Scholarship Hazlett A. Cochran Scholarship Hein Staff Recognition Award Horne Family Honors Scholarship Howard Herrington Fund Hughes Lecture Series Jack Adams Hilltopper Athletic Club James G. Marsh Memorial Scholarship James Paul Frum Scholarship Jessica '03 and Kenith '02 Britt Scholarship\* John C. Shaw Scholarship John W. Carenbauer Baseball Scholarship Joseph A. Bartell Memorial Scholarship Joseph E. Davis Scholarship Judith Bartell Paesani Vocal Music Scholarship Kathleen A. Pavlisko Baseball Scholarship Kathryn T. Neuman Scholarship Kenneth B. McMillen Distinguished Professorship Kenneth R. Nodyne Scholarship Larry V. and Paula K. Moore Scholarship Lawerence H. Talley Science Scholarship

Leah Gracey Campbell Math. Ed. Scholarship Linda S. (Forbes) Edwards Dental Hygiene Scholarship Louis A. Brescel, Jr. Scholarship Lula K. Collins Memorial Scholarship Maria Cigalle-Sontag Scholarship Martha Hudson Goodrich Scholarship for Education Majors\* Mary Casey Bates Elementary Education Scholarship Mary Jane Ritson Scholarship Mary K. Ahrens Scholarship Meagel Charitable Trust Meagel Scholarship Men's Basketball Endowment Mildred Kaetzel Biggs Dental Hygiene Faculty Enrichment Music Scholarship Nancy Smith-Harris '36 Scholarship Nelson Cain Scholarship Norman C. Winters Memorial Scholarship Nursing Scholarship Pamela Beltz Lyons Scholarship Patricia L. Bethel Nursing Scholarship\* Patricia Zapka Gracev Scholarship Paul N. and Helen P. Elbin Library Fund Paul Wm. Hughes Fund Paula Myers-Keith Scholarship \* Peggy Lydick McCarroll Dental Hygiene Scholarship Pete Holloway Scholarship Physician Assistant Program Scholarship Project BEST Scholarship Protestant Campus Ministry Endowment R. Clark Morton Scholarship R. Emmett Boyle Conference Center Maintenance Fund Raymond G. Hughes Memorial Fund Robert Godfrev Accounting Scholarship Robert L. & Nancy C. Loew Memorial Scholarship Robert L. Levenson Memorial Scholarship Roland E. "Rollie" Williams International Fund

Sara Jane Fritz Memorial Scholarship Sargent Dental Hygiene Scholarship Schnitzler/Hartenstein Scholarship Silver Bears Scholarship Sontag Family Scholarship Staff Employee Scholarship Stanley Harrison Theatre Scholarship \* Stella Caravas-Misovianis Scholarship Technoloav Fund The Alumni Association of the School of Nursing of the OVGH Scholarship \* The Cardamone Family Scholarship in Memory of Gregory L. Cardamone The David L. Waples Football Endowment The Eleanore V. Golden Scholarship The Marty and Patti Adams Scholarship The Mary Elizabeth Harrison Reiner Professional Development for Health Sciences The Shimp Brothers Scholarship The Tom Cervone and Susan Creswell Scholarship in Theatre The West Virginia Society of Washington, D.C. Book Scholarship Theta Xi Fraternity Scholarship \* Valerie Renee Callas Scholarship Vernon D. "Mike" Riemer Memorial Scholarship WesBanco Investment Club West Liberty University Foundation Fund William S. & Lee Weeks Abraham Music Scholarship Wrestling Endowment WLU Bookstore Scholarship

Romeo A. Cipriani Chemistry Endowment\*

## NON-ENDOWED FUNDS

1990 Baseball Scholarship \* 48 Hour Film Fest Acrobatics & Tumbling Al & Thais Blatnik Scholarship Alumni Association Alumni Park Building Fund Andrew & Linda Pasden School of Business Administration Scholarship Annual Fund Appalachian Biodiversity Arnett Hall Renovations Art Department Scholarship Art Therapy Scholarship \* Athletic Practice Facility Fund Athletic Training Club Band Fund Barnes & Noble Scholarship Baseball Field Renovation Benedum Fluency Grant 2 Beth Salatino Memorial Scholarship Bucky Kopf Football Fund Campus International Community Center for Arts & Education Ceramics Fund \* Children's Literature Choir Tour Fund Clinical Athletic Training \* Coach Grall Fund College Fair College of Business College of Education & Human Performance Gray Williamson Legacy Fund College of Liberal & Creative Arts College of Science Collegiate Alumnae of Wheeling Scholarship Helping Hilltoppers Community University Constance Stewart Health Sciences Scholarship Corv Hewitt Memorial Scholarship Council for Exceptional Children **COVID Emergency Fund** Creative Art Therapy Club Criminal Justice Program Cross Country & Track Cross Country & Track Scholarship Crutchfield Family Fund

C. Tim Meighen Music Scholarship David Nugent Memorial Trust Dental Hygiene Program Department of Health Sciences Department of Media & Visual Arts Department of Natural Sciences and Mathematics Department of Natural Sciences Scholarship Maintenance Department Diane Billham Gongaware Business Scholarship Diogenes Grant – Devil Crayfish Diversity Scholarship \* Donald S. & MaryAnne Bruno Education Scholarship Edgar Martin Men's Tennis Education Leads to Access – Campbell Hall Ellen Riggs Neidermeyer Award for Excellence in Nursing Etiquette Dinner FBLA Phi Beta Lambda First Generation Scholarship Football Stadium Renovations Francis J. and Edith Jackson Family Foundation Fund \* Friends of the Paul N. Elbin Library Future Literacy Leaders Project Golf Golf Team Golf Scramble Graduate Education Graphic Design Department Greek Life Health & Human Performance Hilltop Players' Patron Hilltopper Athletic Club Homecoming Events \* Hoop Club (Men's Basketball) Jack Adams Fund Jack Hattman Scholarship Jack Schuetz – State Farm Student Athlete Scholarship Jane Sackett Softball Scholarship Jeri Dailey Mathematics Scholarship John Hennen Scholarship

Kellv Theatre Kenneth & William Wright Scholarship Kenneth Harris Scholarship Larv Loew Golf Scramble Fund Learning & Student Development Center \* Life Insurance Fund Libertv Oaks Masters in Arts Education Scholarship Men's Soccer Monongalia County Scholarship \* Music Department Fund NAMI Teletherapy Initiative Nearby Data Project Nearby Nature Nick Baker Scholarship Nicodemus Scholarship Nursing Program \* Online Learning Opera Fund Pallottini Memorial Scholarship for Outstanding Professional Promise in Dental Hygiene Physician Assistant Program Physician Assistant Program Scholarship Physical Education Major's Club Pittsburgh Alumni Chapter Professor Charles B Davis Jr Memorial Scholarship Protestant Campus Ministry Psychology Program RED Artist Scholarship Residency 2 Grant \* Richard Edge Veterans Scholarship Robert Villamagna Scholarship Science Fair Fund \* Scot Malson Nursing Scholarship Shaw Hall Renovations Social Work Program Softball Facility Project \* SPA Fund Staff Advisory Council General Fund Student Activities Student Athlete Experience Fund (Wrestling)

Student Government Association Study Abroad Teachers Grants The Masters of Dental Hygiene Scholarship The Trumpet Theatre Student Travel Thomas Hostutler Memorial Scholarship Topperstation Tri-State Dental Hygienists' Association Scholarship Tri-State Tax Institute Vance Memorial Presbyterian Church College Community Chorus Fund Wall of Honor Water Refill Station Fund Weight Room West Family Athletic Complex Wetzel Zoo Science Fund \* WGI 7 Wheeling District Dental Society Scholarship WLU Baseball WIUCEO Fund WIU Choirs Fund WLU Cheerleaders Women's Basketball Assist Club Women's Basketball Frank Family Scholarship Women's Golf Women's Soccer Women's Softball Women's Tennis Women's Tennis Scholarship Women's Vollevball Wrestling Wrestling Gear Fund Wrestling Golf Scramble Wrestling Scholarship\* Zach Amedro Football Scholarship Zeno, Pockl. Lilly and Copeland Accounting Scholarship **Zoo Science Student Fund** 

\*denotes new fund

## WLU FOUNDATION WELCOMES INTERNS FROM GARY E. WEST COLLEGE OF BUSINESS

West Liberty University Foundation selected three students this fall to serve as interns as it offers real world experience for students preparing for professional careers in the nonprofit sector.



"The Foundation is pleased to partner with more students to build a culture of philanthropy on campus. This initiative is driven by our strategic planning goal of building up student engagement in philanthropy," said Angela Zambito-Hill, WLU Foundation president, who has led the non-profit foundation since 2016 and is a Certified Fundraising Executive (CFRE).

"These students will learn the skills of fundraising, board development, private sector partnership, communications, event planning, and financial management of a non-profit," she said.

The interns now assisting the WLU Foundation in its daily work include:

**SYDNEY BURKLE**, a junior marketing major from Wheeling. Burkle is the Lead Development Intern and reports primarily to Zambito-Hill. She also assists with the Hilltopper Athletic Club (HAC), providing support to Kyle Lutz, who serves as WLU Foundation administrative assistant and HAC coordinator. She also serves as Student Government Association (SGA) president. **OYUNBOLOR BATTSOGT**, a senior finance and accounting major from of Ulaanbaator, Mongolia. Battsogt is the Finance Intern and reports primarily to Ginni Findley, WLU Foundation Finance Administrator and a Certified Nonprofit Accounting Professional (CNPA), who handles much of the accounting and daily financial duties of the organization. Battsogt also serves as treasurer for the WesBanco Student Investment Club and is a leader with the campus Net Impact Chapter.

**SAMANTHA LARGE**, a junior, marketing and business administration major from of Elizabeth, Pa. Large is the Development and Social Media Intern and reports to Lutz. She is a member of the Woman for Economic and Leadership Development (WELD) chapter that meets at WLU.

The Foundation just completed one of its biggest events held annually for students, Scholarship Day. This day-long activity includes scholarship students taking the time to write a personal Thank You to each and every donor who provides the valuable support of funding and endowing scholarships.

WLU Foundation Scholarships were established and funded by individuals or organizations to provide an opportunity to WLU students. The WLU Foundation is pleased to manage over 157 scholarship funds.

The West Liberty University Foundation, Inc. was chartered into existence in 1964 and is governed by a volunteer Board of Directors, led by its office staff. It maintains offices on both the West Liberty University campus and in downtown Wheeling.

Its mission is to raise, invest, and steward private funds to strengthen West Liberty University and to increase opportunity for students of all backgrounds to pursue higher learning.

For more information, please visit wlufoundation.org or call 304-336-5635.

## EXPLANATION OF FOUNDATION FUNDS

Listed here are the various funds held by the West Liberty University Foundation, Inc.

### **RESTRICTED GIFTS**

Donations made to the West Liberty University Foundation, Inc. with a specific purpose stated by the donor.

### **UNRESTRICTED GIFTS**

Donations made to the West Liberty University Foundation, Inc. support the WLU Foundation Scholarship Program and areas of greatest need, which are identified by the WLU Foundation Need Request Proposal Process.

### **TYPES OF FUNDS**

### NAMED ENDOWED FUND

A named endowed fund can be established to provide scholarships, support a professorship or chair in a particular academic area, or support another purpose based on the interest of the donor. An endowment requires that the principal remain intact in perpetuity, or for a defined period of time, or until sufficient assets have been accumulated to achieve a designated purpose. West Liberty University Foundation, Inc. requires a minimum initial gift of \$25,000 to establish an endowed fund. Named endowed funds are listed on an annual basis in certain WLU Foundation publications.

### **TEMPORARILY ENDOWED FUND**

A temporarily endowed fund with a balance of less than \$25,000 may be established with the understanding that the donor(s) or governing body intends to fund at minimum \$25,000 level and that no income generated by the gift principal will be distributed until the \$25,000 minimum principal balance has been achieved. If not fully funded within five years, the temporarily endowed fund will be considered part of the Foundation's general endowment.

### **NON-ENDOWED FUND**

A non-endowed fund is a fund held by the foundation designated for a specific use over a shortened period of time, e.g.; Organization accounts; Study Abroad; Capital Projects, etc.

For more information or to establish a fund, please contact West Liberty University Foundation at 304-336-5635.

# THANK YOU!

### WLU FOUNDATION

208 University Drive College Union Box #126 West Liberty, WV 26074